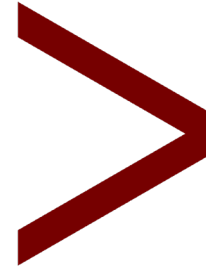




Asfalis[®]

Safe. Secure. Sure.



CRISIS LEADERSHIP PRINCIPLES FOR WOMEN

ncaCPA

Vanessa Mathews, Founder and Chief Resilience Officer



STRENGTHS

WEAKNESSES

Time
08:30 AM – 08:45 AM
08:45 AM – 09:15 AM
09:15 AM – 09:30 AM
09:30 AM – 11:00 AM
11:00 AM – 12:00 PM
12:00 PM – 01:00 PM
01:00 PM – 02:00 PM
02:00 PM – 03:00 PM
03:00 PM – 04:00 PM
04:00 PM – 05:00 PM

ASFALIS ADVISORS

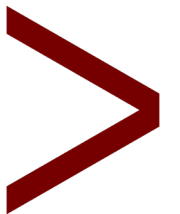


OBJECTIVES

Review global risks and crises impacting women

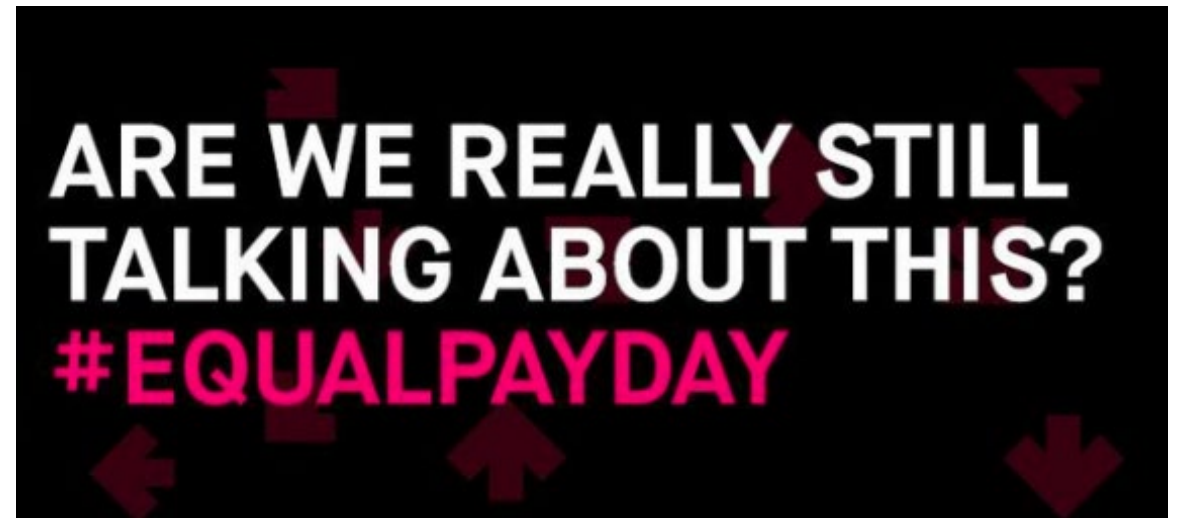
Discuss the five principles of crisis leadership and how to apply them to women's issues

Demonstrate how to put these principles into action to enable you to be more aware, effective, and impactful



Risks Impacting Women

- Gender parity in leadership
- Child care crisis
- Climate change is a threat multiplier
- COVID-19 secondary impacts
- Childhood education



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Risks Impacting Women - Continued

- Harassment and microaggressions
- Mental health and burnout
- Cybersecurity and privacy issues
- Supply Chain
- Human Trafficking





**Chat
Question**

- Where there are insufficient resources
- When there is change
- When there are setbacks and failures

What opportunities do crises present?

Five Principles of Crisis Leadership

Trust

Communication

Influence

Hope

Inclusive Decision Making

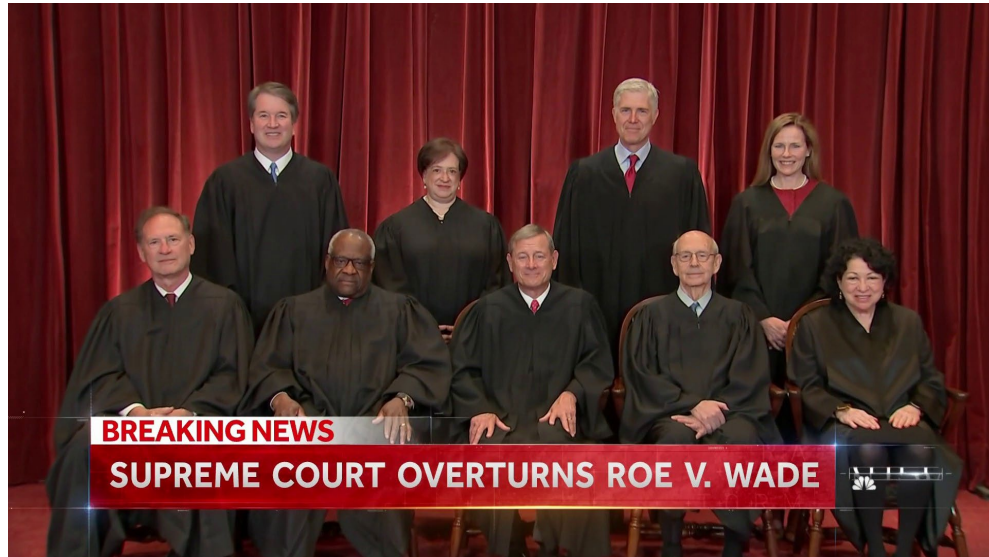
Inclusive Decision Making

7-2 DECISION FOR JANE ROE

MAJORITY OPINION BY HARRY A. BLACKMUN



Inclusive Decision Making

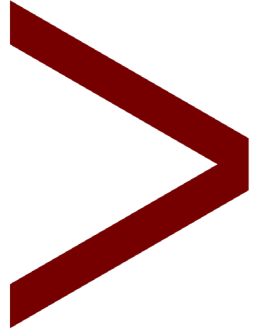


- Who is being unintentionally excluded?
- Whose perspectives should we be including?
- Why is inclusive decision making valuable?

Five Step Action Plan for Women

- ✓ Analyze
- ✓ Identify
- ✓ Evaluate
- ✓ Craft your message
- ✓ Implement and take action



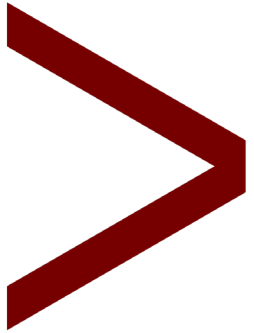


INCREASE YOUR IMPACT



Download the
Electronic Template
to put these
principles into action





LET'S STAY CONNECTED

VANESSA MATHEWS

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