

# Putting Talk into Action: A Case Study of Digital Enablement

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Data Process Optimization Director

DEANDORTON

# Two ways to participate in polls

## TEXT

1. Dial 22333
2. Enter message “deandorton”
3. Text “A” or “B” to respond to each question

## INTERNET

1. Go to [www.pollev.com](http://www.pollev.com)
2. Type “deandorton” and select “Join”



# Objectives

1. Explain the concept of a digitally enabled business
2. Describe the process for becoming digitally enabled
3. Evaluate how digital process optimization may be valuable to your organization

# Meet the speakers



**Judy Nichols**

*Data Process Optimization*

Dean Dorton



**Anna Cassaro**

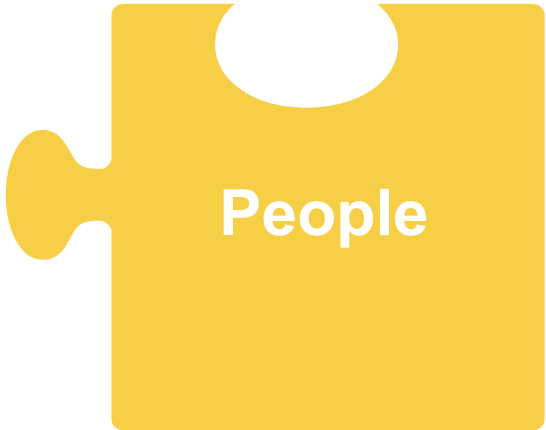
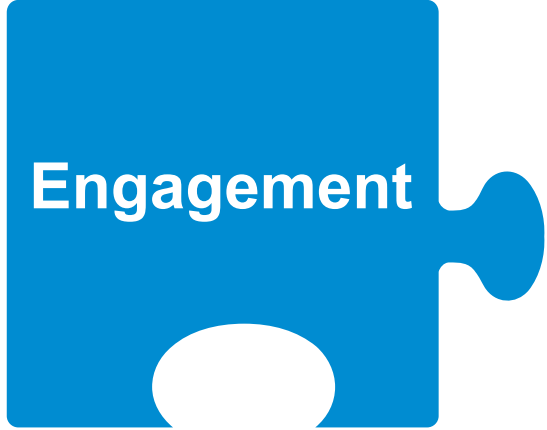
*Data Process Optimization*

Dean Dorton

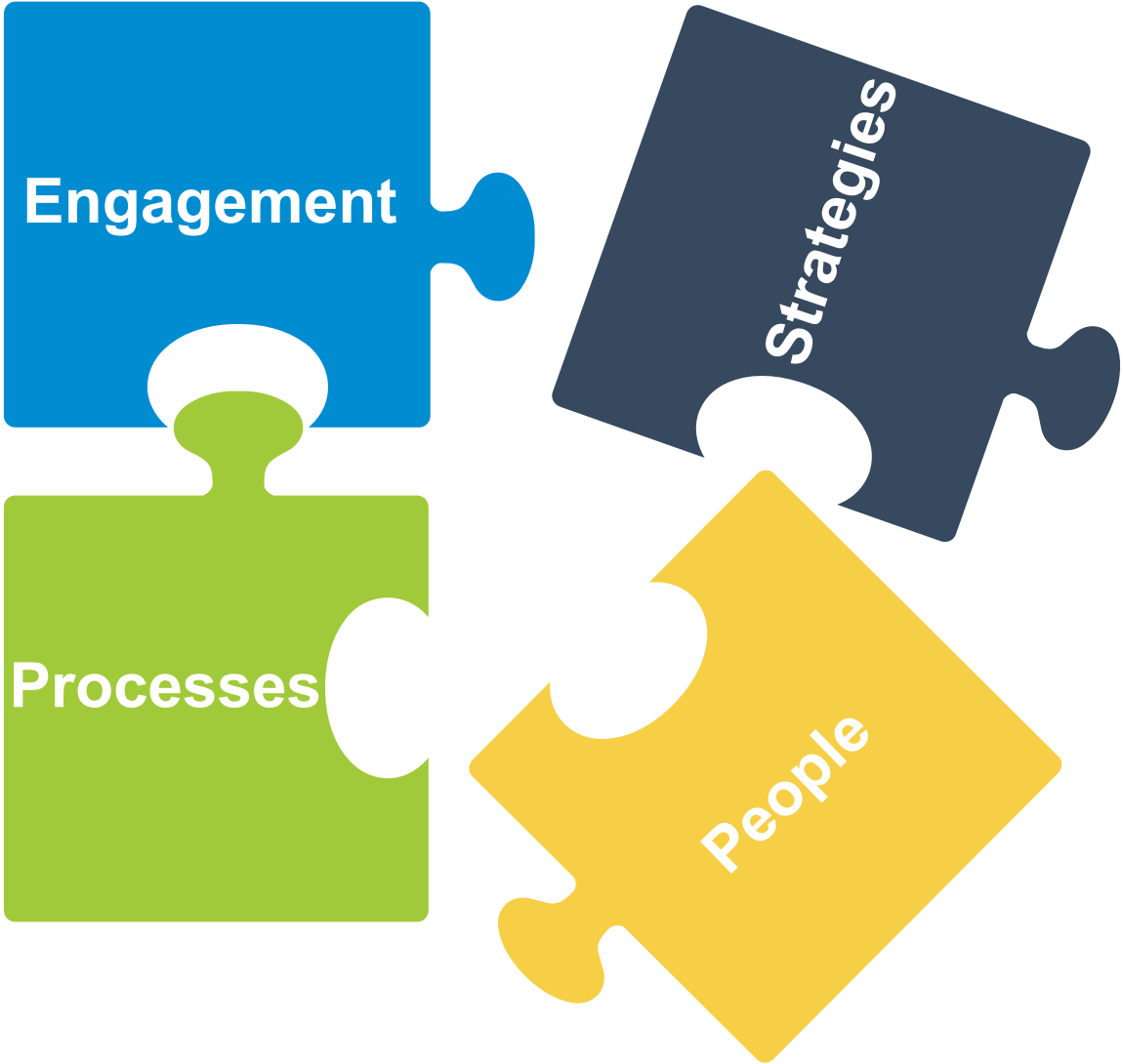
# POLLING QUESTION

- How much of your time is spent in manual, repetitive tasks each week?
  - A. 0 – 1 hours
  - B. 1 – 4 hours
  - C. 4 – 8 hours
  - D. 8 – 12 hours
  - E. 12+ hours

# The digitally enabled business



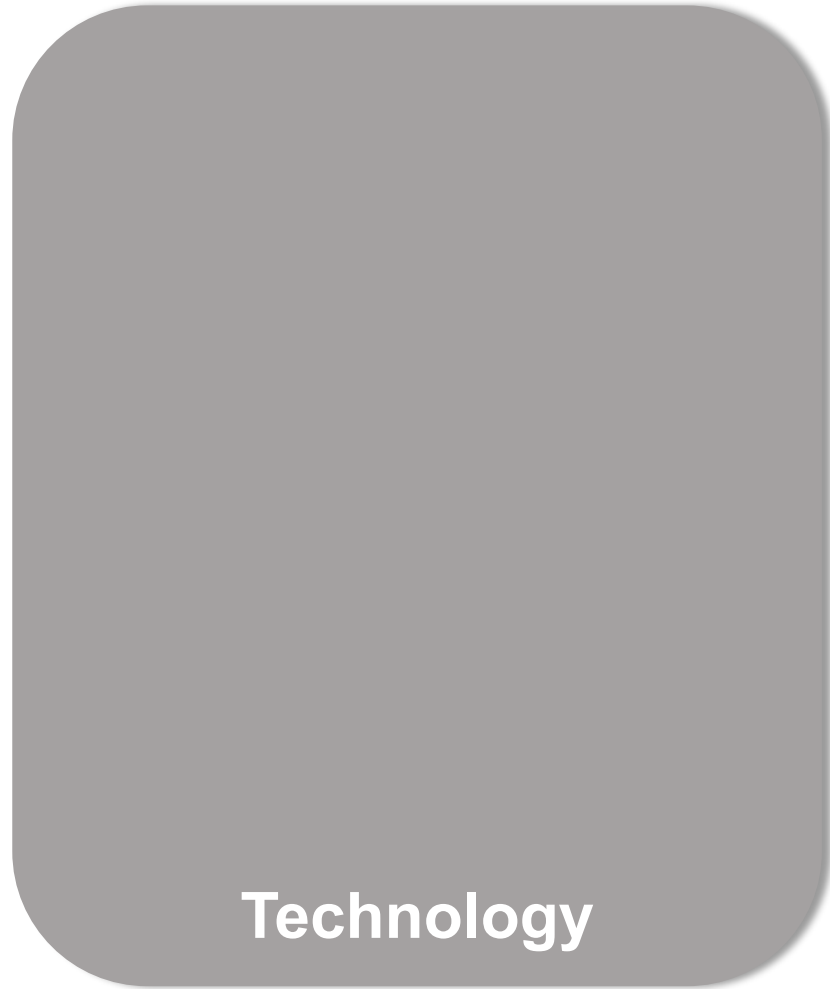
# The digitally enabled business



# The digitally enabled business







Technology



A group of four business professionals are gathered around a table in a meeting. One man is standing and pointing at a document held by a seated man. A woman is seated to the left, and another woman is seated to the right. The scene is brightly lit, possibly from a window, and the overall tone is professional and collaborative.

# Demo



**Questions?**

**DEANDORTON**

# Thank you

## Judy Nichols

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