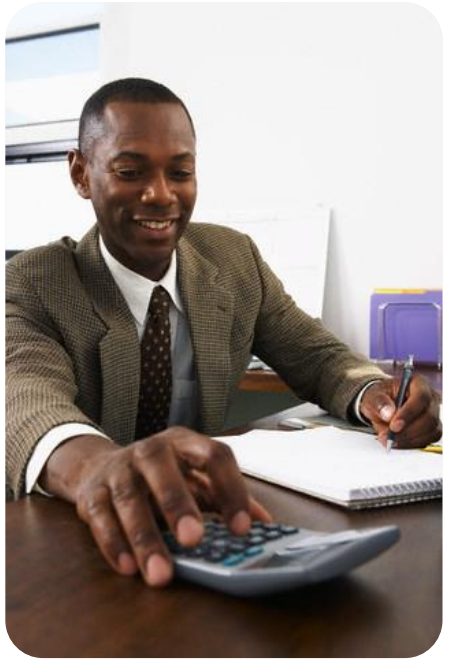

K2's Choosing Your Mid-Market Accounting Solution

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Learning Objectives

Upon completing this session, you should be able to:

- List the top five products in the mid-market
- Identify standard third-party solutions needed
- Differentiate between a nice-to-have upgrade and a genuine business need
- Create an implementation plan for your business

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Today's Agenda

- Market
- Industry solutions
- Vertizontal solutions
- Examples of products
- Selection Process

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Current Mid-Market Technology

SaaS	Hosted
• Acumatica • Dynamics 365 • Exact • NetSuite • Sage Intacct • SAP Business ByDesign • Sage Business Cloud X3	• Deltek • ECI Macola • Epicor • Infor • Open Systems TRAVERSE • SYSPRO

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Technology Choices

Third-Party Add-ons

- Sales and Use Tax
- Third-party reporting
- Rapid close
- Integration of any system not included (one throat to choke)
  - Payroll/HR
  - Fixed Assets
  - AP approval
  - Credit card/bank integration
  - CRM, if not included

Future Proofing

- Growth expected in 5-7 years
- Setting up workflows correctly (separate session on this)
- Set expectations of review and selection in about ten years
- Ask for road maps recently completed and for the future

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MARKET OVERVIEW

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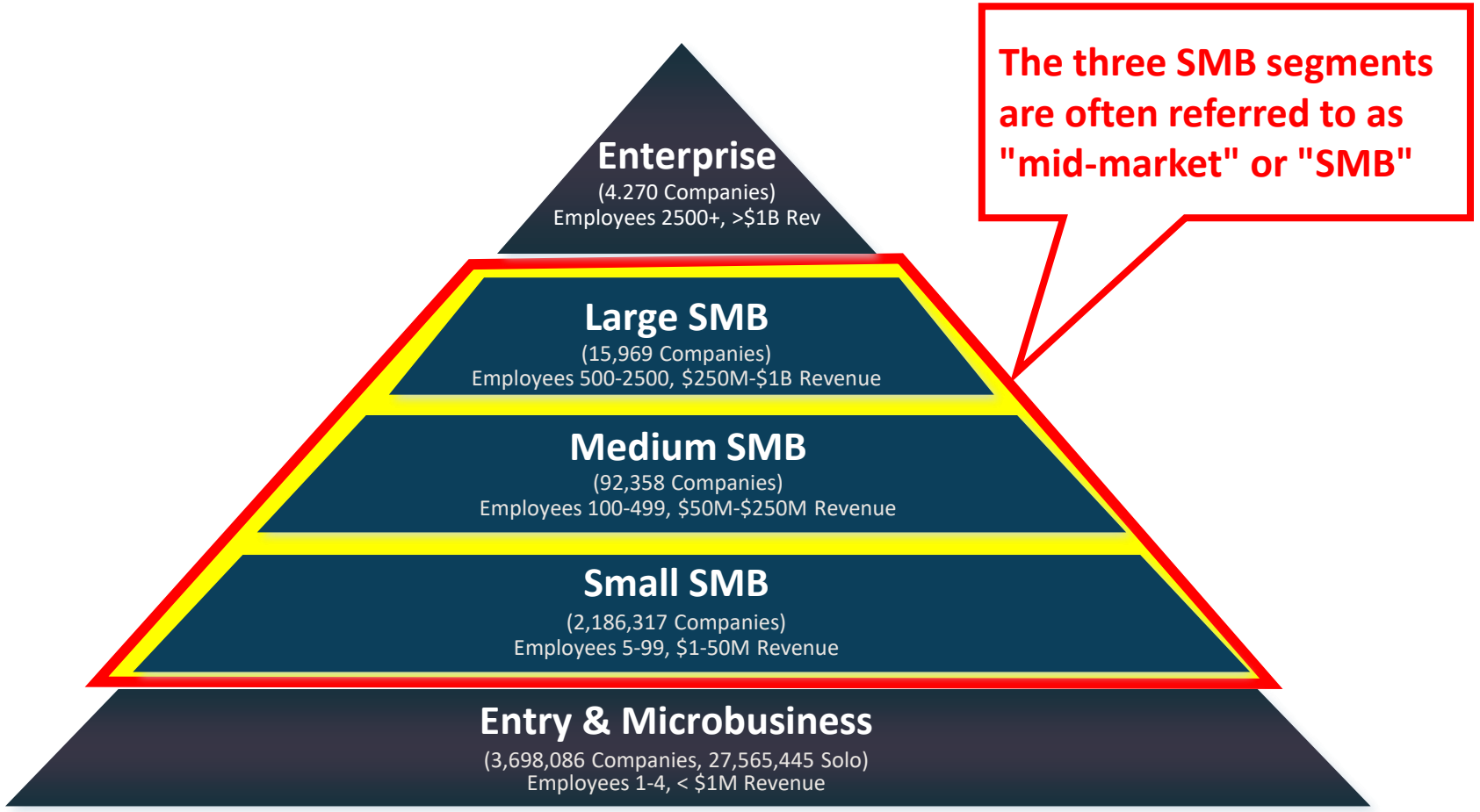
Market Segmentation



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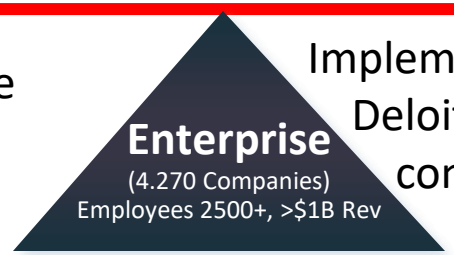
Market Segmentation

How are solutions in each segment sold to customers?

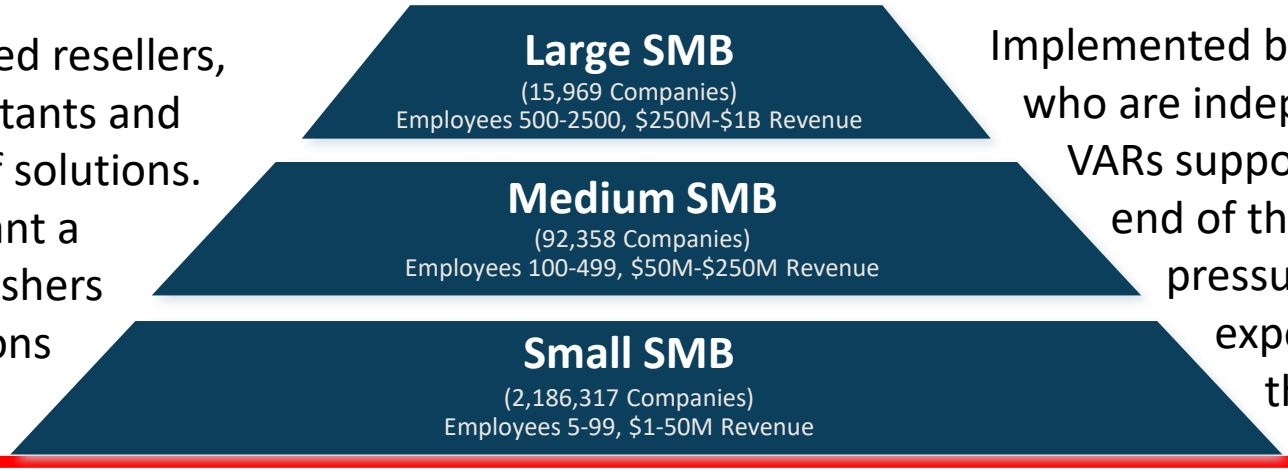
How are solutions in each segment implemented?

Sold directly to end-users by field salespeople. These products have sales and implementation cycles that require many years of effort.



Implemented by major consulting firms (Accenture, Deloitte, HP, IBM, Dell, etc.) or the publisher's internal consulting team.

Sold to end-users by value added resellers, who are independent IT consultants and usually provide a wide range of solutions. The reseller model was dominant a generation ago, but more publishers now sell and implement solutions with their own staff



Implemented by value added resellers, who are independent IT consultants. VARs supporting products in the upper end of this space are under increasing pressure to develop industry expertise and solutions to justify their existence to publishers

Sold directly to end-users by telephone or online

Implemented by bookkeepers, end users, or consultants

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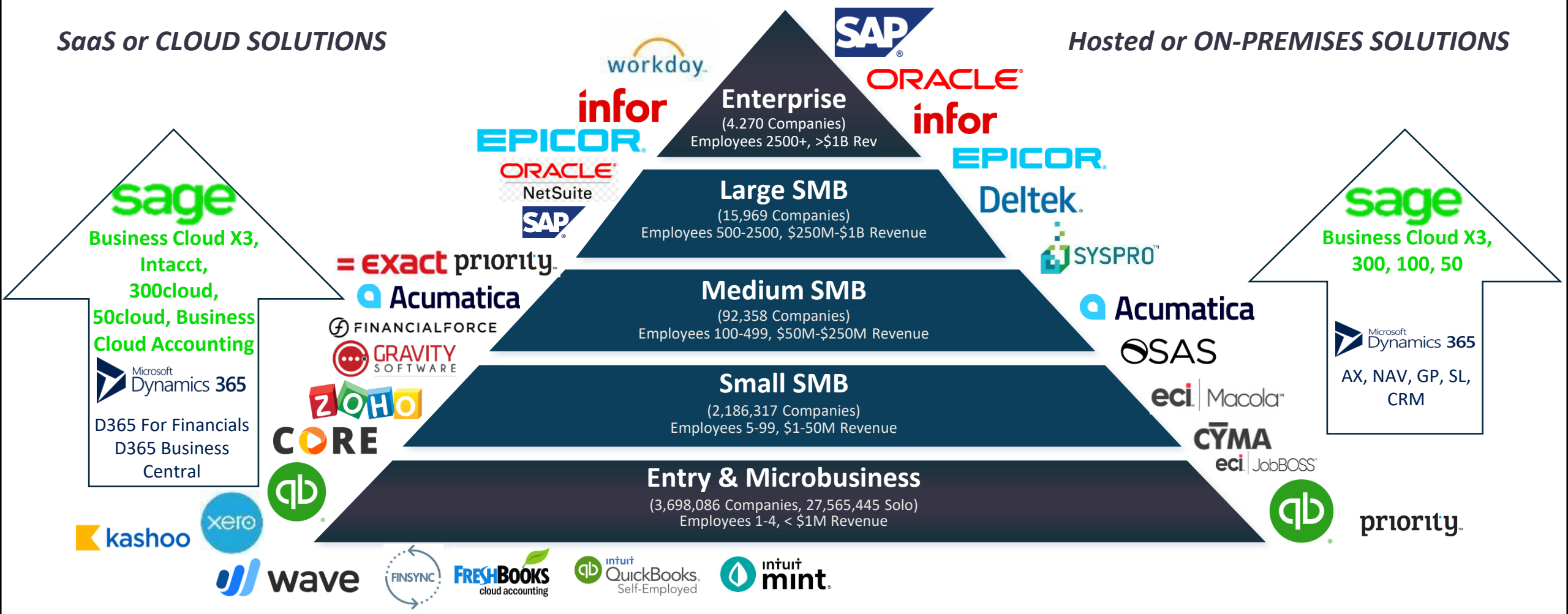
Solutions By Segment



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Mainstream – Smaller To Larger

- Open Systems
- Sage Intacct
- Acumatica
- NetSuite
- Microsoft Dynamics 365
- Exact Globe with eSynergy
- Sage Business Cloud X3
- Workday

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Integration = Better Service

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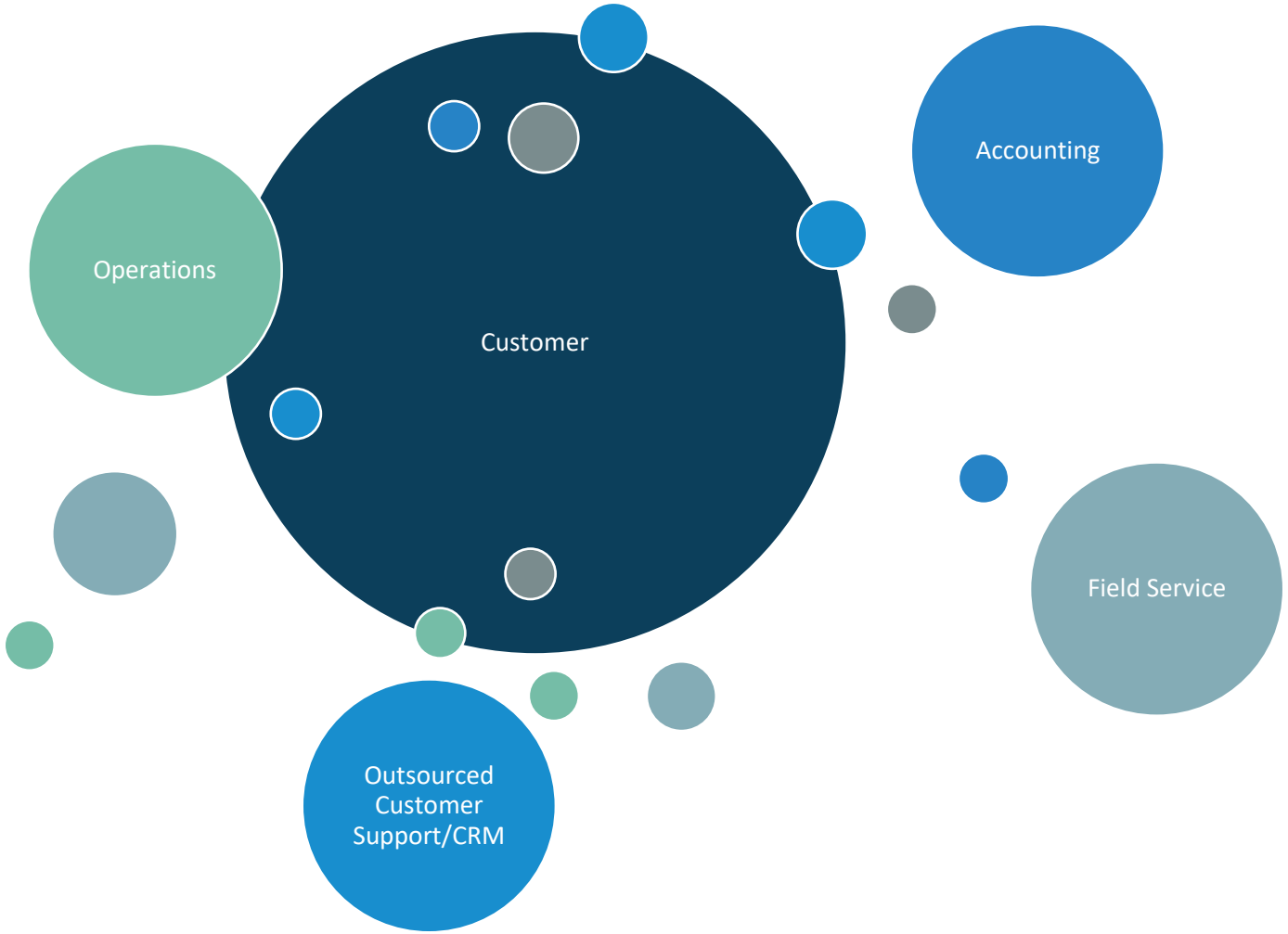
Info Islands = Poor Service



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Current System Cobbled Together?

- Systems that don't connect electronically
- Systems purchased separately or over a period
- Systems controlled by various business departments or IT
- Legacy system written with custom code
- Modifications made to systems that can't be updated easily

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Business Process Workflows

- Operations are more important than financials because life is out the windshield instead of the rearview mirror
  - CRM
  - Sales Tax
  - Dashboards/KPI
- Accounting needs automation, too
  - Robotic Process Automaton (RPA)
  - Rapid close
  - Bank interfaces
  - Financial Statements/Board Reporting

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INDUSTRY SOLUTIONS

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Tier 1 Systems Are Comprehensive

- ERP systems are complex to implement properly
- Oracle and SAP have vertical integration = manufacturing, distribution, field service
- Supply chain, business analytics and other features available
- Not all larger systems are comprehensive
  - Workday is a less comprehensive example

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Tier 2 Systems Are Not As Complete

- ERP systems are still comprehensive in Tier 2
- Epicor, and Infor have vertical integration = manufacturing, distribution, field service but generally not as robust as Tier 1
- Supply chain, business analytics and other features generally come from third-parties

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Manufacturing

- Acumatica
- Dynamics 365
- Epicor
- Infor
- SYSPRO

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Distribution

- Acumatica
- Epicor
- Exact
- Infor
- NetSuite
- Open Systems TRAVERSE
- SYSPRO

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NFP

- Abila
- Blackbaud
- Gravity Software
- Open Systems TRAVERSE
- Sage Intacct
- Serenic

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Construction/Job Costing

- Acumatica
- Sage 100 Contractor
- Sage 300 Construction & Real Estate
- Spectrum

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Vertical/Field Service/POS

- Acumatica
- FieldEdge
- Open Systems

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Applications For Specific Functions

VERTIZONTAL SOLUTIONS

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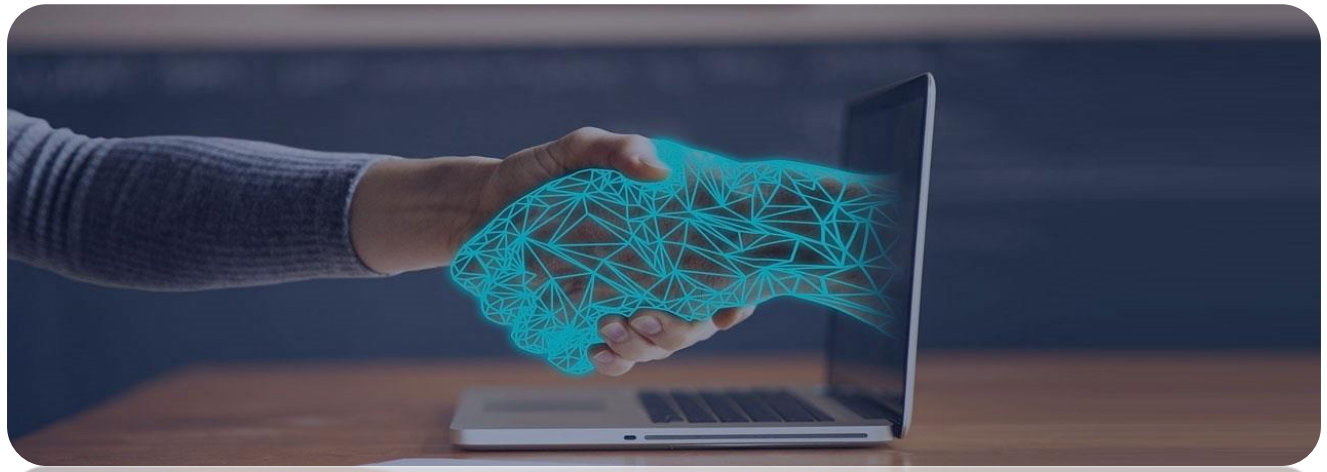

To Accomplish These Various Tasks Effectively

FREQUENTLY NEED THIRD-PARTY

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Accounts Payable

- AvidXchange
- Bill.com
- Checkbook.IO
- Corpay One

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Sales Tax

- Avalara
- Sovos (was ADP Taxware)
- Thomson ONESOURCE (was Sabrix)
- Vertex (Jack Henry)

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Dashboards

- Power BI
- Qlik
- Tableau

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Reporting

- MicroStrategy
- Paris Technologies
- WebFocus

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Budgeting And Forecasting

- Adaptive Insights (caution…Workday)
- Alight Planning
- Planful
- Planning Maestro
- Prophix

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Rapid Close

- Blackline
- FloQast
- Trintech Adra Suite

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Less Well-Built Functions

- Payments
- Point of Sale
- CRM
- Payroll
- HR/benefits administration

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Considerations And Questions

SELECTION PROCESS

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Setting Expectations

- Some problems won't be solved
- Things will work differently in the new system
- Extra effort on selection and training will be needed
- Diligence on testing, conversion and integrations minimizes issues
- Demonstrations frequently don't portray reality
- Contracts require careful review
- Project management is mandatory

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Overview Of Selection Process

- Create project team
- Map processes
- Assemble requirements documents for RFQ/RFP
- Manage RFQ responses and contract for system
- Create implementation plan

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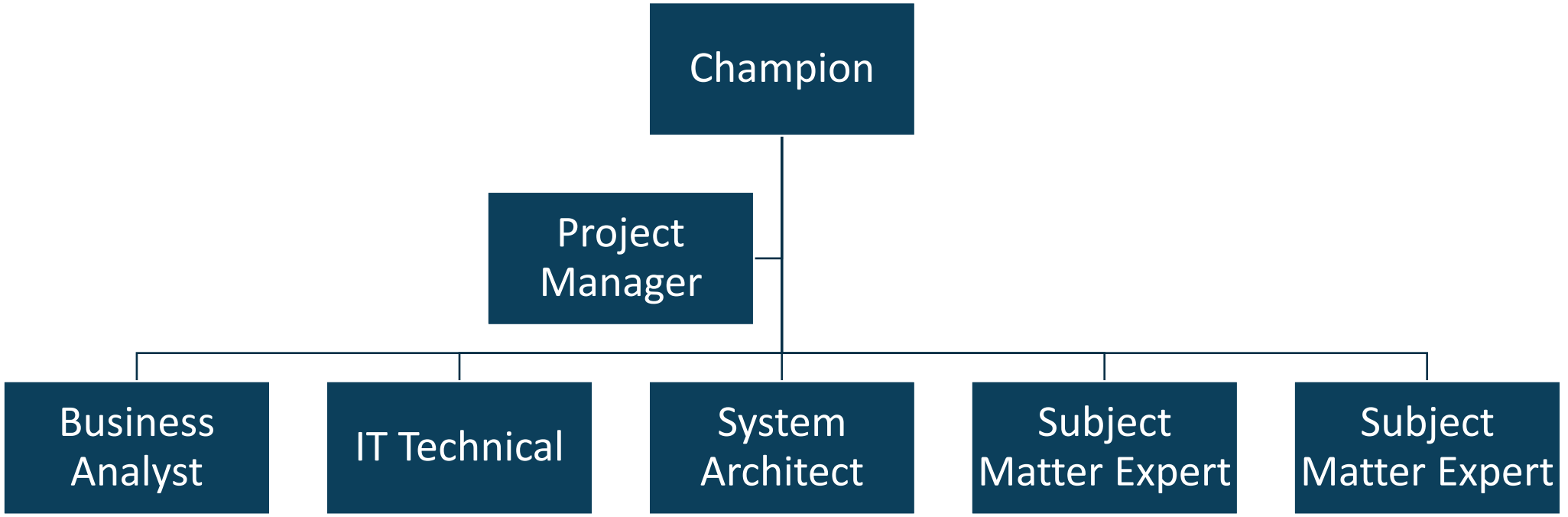
Typical Project Team



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Selection Process

- Establish a Technology Advisory Group (TAG)
- Prepare your Needs Analysis
- Talk with your current vendor
- Define your budget and projected milestones
- Consider an independent consultant (there are few)
- Become Knowledgeable (including process mapping)
- Prepare a formal Request for Proposal (RFP) or Quote (RFQ)
- Demonstrations of product solutions
- Prototype testing
- Legal Considerations
- VAR or Vendor Due Diligence
- Contact and/or visit references

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Selection Decision

- Business needs are still paramount
- Create lists:
  - 10-15 features desired
  - Five to seven things not to lose
  - Initial budget and timeline
- Requirements definition and an RFQ/RFP process still needed
- Project management skills paramount to success
- Workflow process mapping ***should be done in advance***

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What Should We Avoid?

- Going immediately to vendors
- Working with a supplier just because they are local
- Only choosing big brand names because they are "safe"
  - Does anyone get fired for buying IBM/Microsoft/SAP?
- Doing what "everyone else" is doing – because the best way to make a bad decision is to follow the herd without diligence
- Not developing your own numbers and budget
- Avoid cloud solutions where exit costs are not understood

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Risks

System

- Change from your existing platform
- Not understanding the interfaces and capabilities of your current system
- Integration into third-party products
- Underestimating the switching costs and time
- Not understanding the impact of new systems on your operational processes and the related internal controls
- Trying to do it on the "cheap"

People

- Organizational politics
- Management buy-in
- Retraining in the organization
- Employee buy-in for tools or processes
- Trying to move too fast or slow
- Not having the right people involved

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General Installer Qualifying

- What is your experience in my vertical industry?
- How many other clients do you have of similar size?
- Why do you want our business?
- How do you expect to retain us as a client for the next 10 years?
- What does our engagement with your organization look like after the implementation is completed? Who provides support?
- How many third-party products are you certified to work with, and where can I learn more about those add-ons?
- Describe your implementation methodology

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Installer Qualifying

VAR/Partner

- How do you keep current?
- How deep is your support team?
- How long in the business?
- How many implementations have you done for this product?
- How many implementations in your vertical industry?
- Do you have a succession plan?
- What are your support hours?

Direct

- Who is assigned?
- Where are the consultants located?
- How many implementations in your vertical industry overall?
  - How many for your assigned team?
- What is the expected scope of the implementation engagement?
- How do you handle overruns?
- How do we resolve issues?
- Where are your support offices?

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Product Fit Assessment

- Why is your product the best fit for our organization/industry?
- How can we be assured that your product fits our needs?
- How do you map to our requirements definitions?
- Who was your product originally designed to serve?
- How long has your software supported your industry?
- What are your target vertical markets?
- Do you have a wheel of your ecosystem and third-parties?
- Do you expect that our implementation will require custom code?

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Approach Questions

Premise/Hosted

- Scalability?
- Cost of ownership OK?
  - Initial
  - On-going maintenance
  - Upgrades
  - Other licenses (databases, BI, etc.)
  - Internal or contracted IT costs
- Integrations

SaaS/Cloud

- Solves problem?
- Ability to export data in future and cost for obtaining exported data?
- Escrow capability?
- Data center redundancy?
- Connections to other systems?

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RFQ Requirements Documents

- Background on organization
- Product requirements
- Introduction
- Technology profile
- Module checklist
- Create demonstration agenda with timeline
- Differentiators
- Ability-to-execute
- Preliminary solutions cost worksheet
- Create a list of demonstration scenarios

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RFQ Responses And Contracting

- Phone briefing/virtual meeting
- On-site visits
- Written questions and responses
- Short demonstrations
- RFQ/RFP documents review
- Long demonstrations
- Notify candidates of contract award

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Create Implementation Plan

- Break project up into phases
- Create implementation schedule
- Configure system
- Convert data for testing
- Train users
- Test system and dry run
- Go live
- Debrief
- Plan for next phases

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Summary

- SaaS products are coming of age and functionality improving
- Completeness/robustness is still less than legacy products
- Price per seat is escalating, expect $200-300/user/month plus additional third-party solution costs

BEST OF LUCK!

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PRODUCTS APPENDIX

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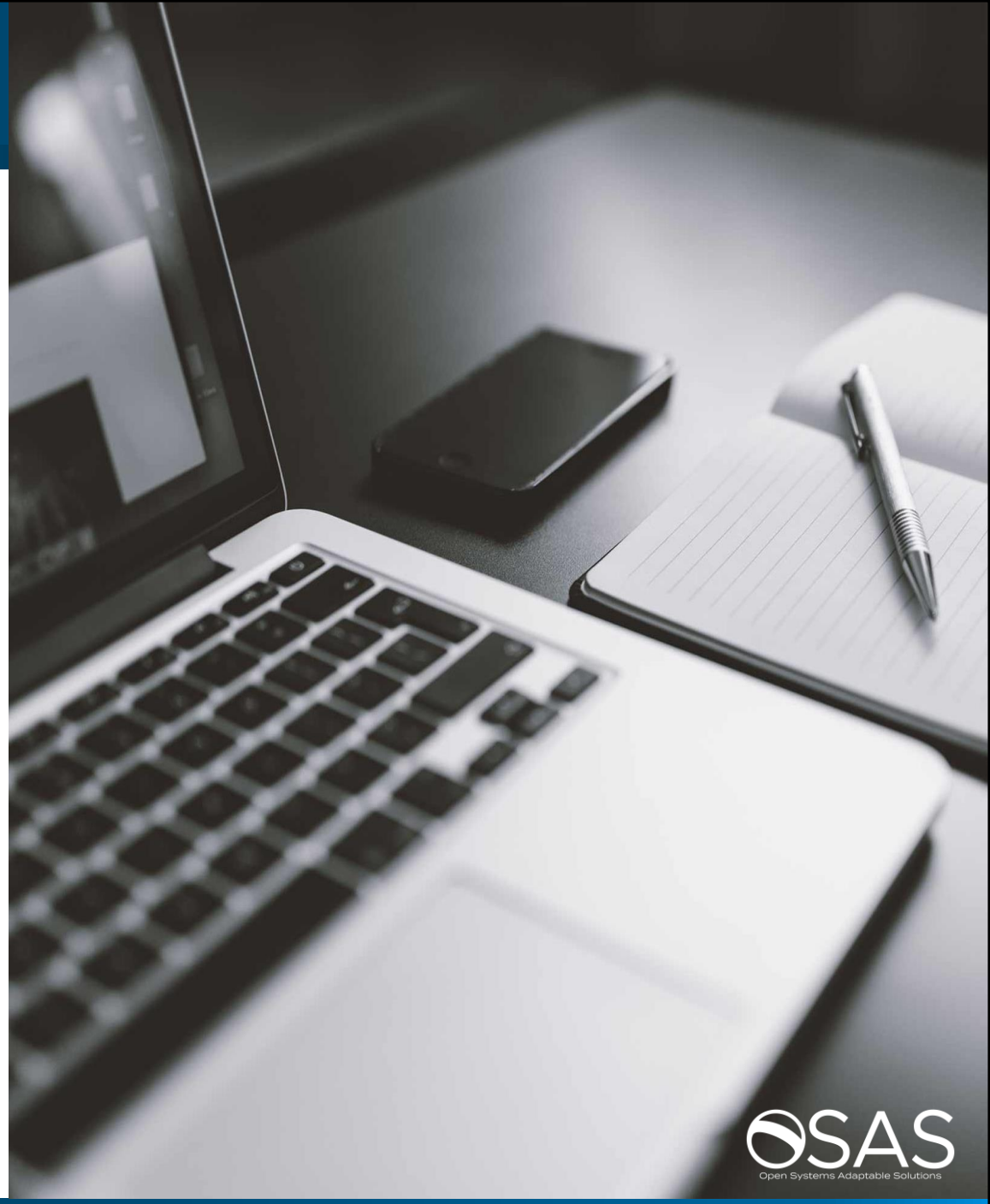
Powered by OSAS

Traverse Master

OSAS
Open Systems Adaptable Solutions

TRAVERSE Capabilities

- Real-time Access to all Company Functions
- Improve Efficiencies in the Sales Processing Area
- Real-time Reporting / Dashboards
- MRP for Procurement and Production Planning
- Bar-code Scanning for Improved Accuracy for Inventory
- Eliminate Manually Generated Paperwork



Company Information

Open Systems Adaptable Solutions Industry Breakdown

Distribution / Wholesale Trade: Durable and Non-Durable Goods

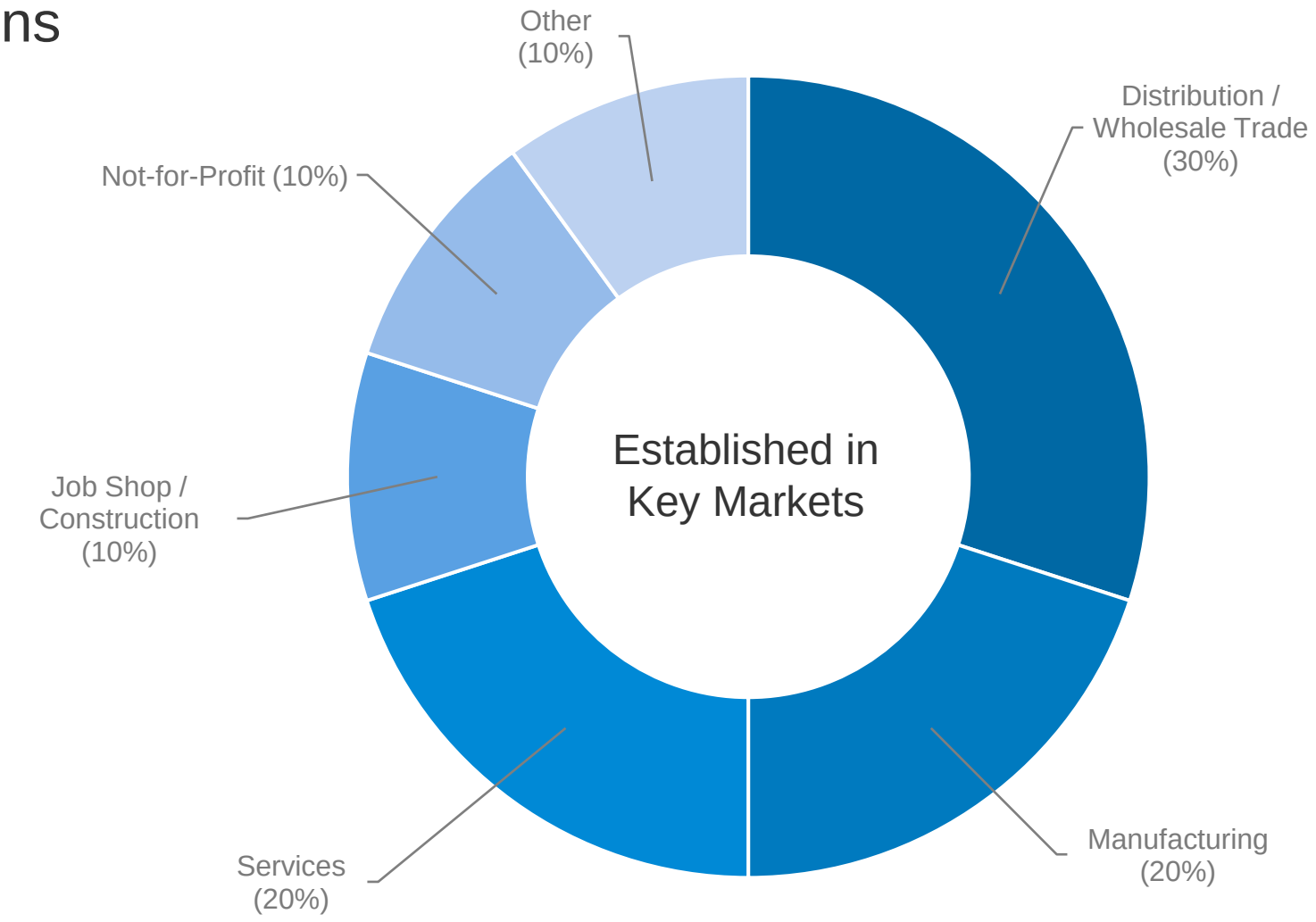
Manufacturing: Discrete and Process

Services: Food Equipment, HVAC, Plumbing, Electrical, Dispatching, Installation and Field Service

Job Shop / Construction: Commercial and Residential Contractor

Not-for-Profit: Heath and Human Services

Other: Retail, Agriculture, Transportation, Public Utilities, Insurance and Financial Services



Company Information

40+ Years in Business

300+ Employees

10 Office Locations

10,000+ Customers

HEADQUARTERS

Minneapolis, Minnesota

REGIONAL OFFICES

Los Angeles, California
New York, New York
Waterville, New York
St. Cloud, Minnesota
Greenville, South Carolina
Auburn, Alabama
San Juan, Puerto Rico

INTERNATIONAL OFFICES

Costa Rica, India

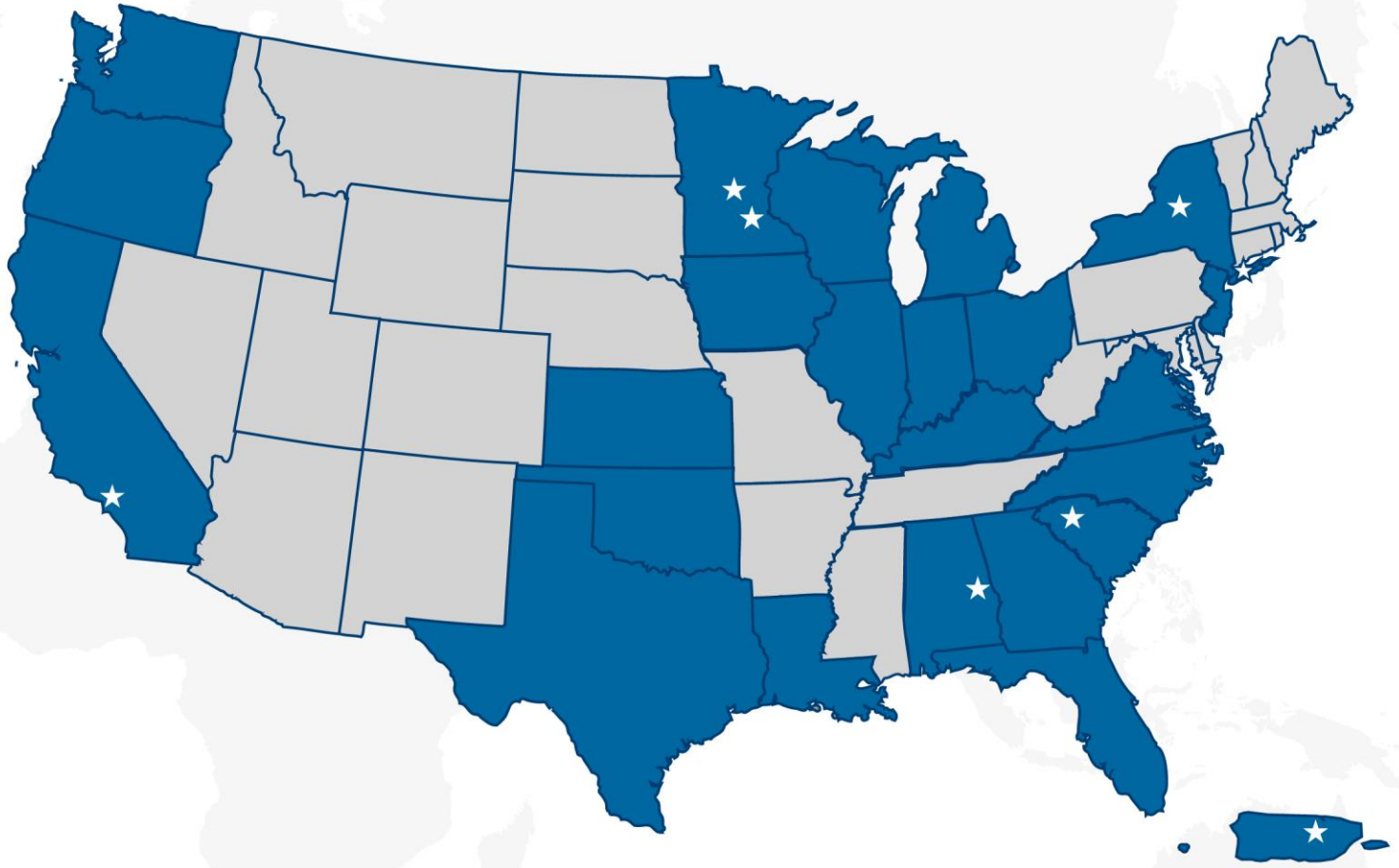
INTERNATIONAL PRESENCE

Mexico, Panama, Australia, Saudi Arabia, Lebanon, Canada, Argentina, Dominican Republic

Company Information

National Presence

Florida	North Carolina
Georgia	Ohio
Illinois	Oklahoma
Indiana	Oregon
Iowa	Puerto Rico
Kansas	Tennessee
Kentucky	Texas
Louisiana	Virginia
Michigan	Washington
New Jersey	Wisconsin



☆ Denotes office location

OSAS
Open Systems Adaptable Solutions

Traverse

- Founded in 1976
- 100% ERP Focused
- Year-Over-Year Growth, Industry Leader
- Part of the Open Systems Adaptable Solutions Family

Global ERP Provider – Minneapolis, MN

5x Combined Revenue Growth over 10 Years

OSAS
Open Systems Adaptable Solutions

Traverse Master

- Founded in 1980 Greenville, SC
- 100% Focused on Service Repair Industries
- Year-Over-Year Growth, Industry Leader
- Part of the Open Systems Adaptable Solutions Family

Global ERP Provider – Minneapolis, MN

5x Combined Revenue Growth over 10 Years

OSAS
Open Systems Adaptable Solutions

ProcessPro

- Founded in 1985
  St. Cloud, MN
- 100% Focused on Regulated Industries
- Year-Over-Year Growth, Industry Leader
- Part of the Open Systems Adaptable Solutions Family

Global ERP Provider – Minneapolis, MN

5x Combined Revenue Growth over 10 Years

OSAS
Open Systems Adaptable Solutions

Impress

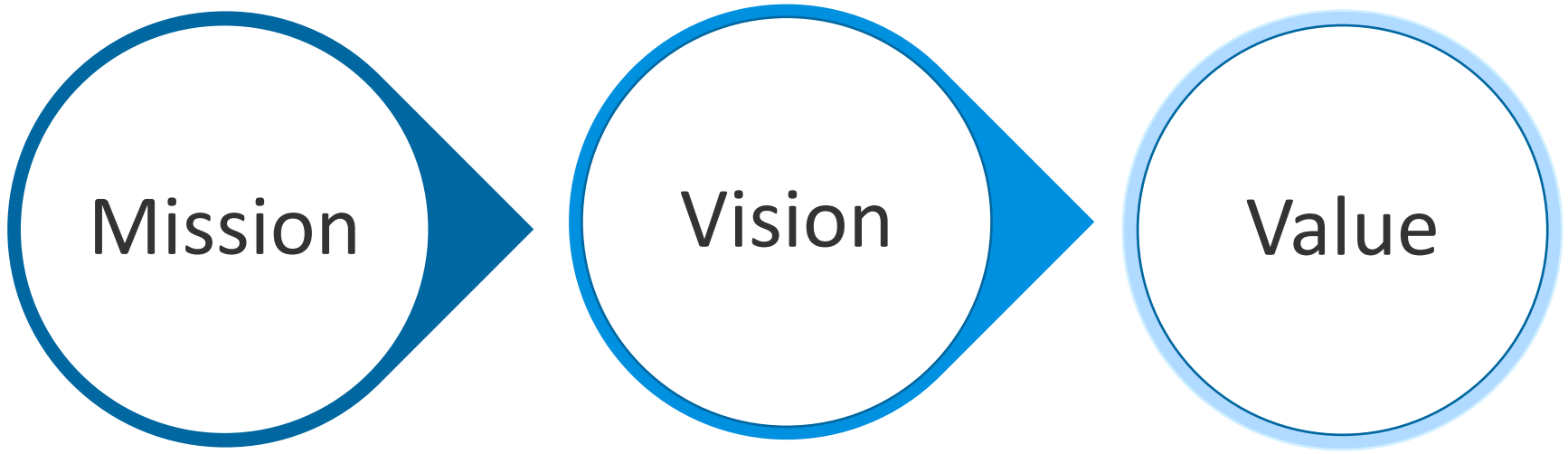
- Founded in 1993 Minneapolis, MN
- 100% Focused on Apparel Industry
- Year-Over-Year Growth, Industry Leader
- Part of the Open Systems Adaptable Solutions Family

Global ERP Provider – Minneapolis, MN

5x Combined Revenue Growth over 10 Years

OSAS
Open Systems Adaptable Solutions

Mission, Vision & Value



Deliver industry-leading software solutions.

Improve North American businesses with leading ERP solutions.

Customer Focus

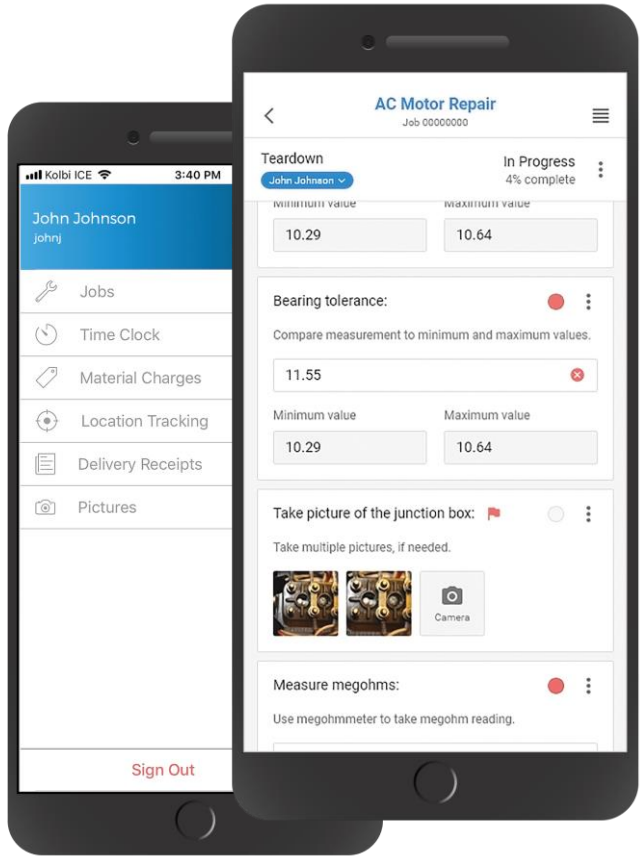
Constant Improvement

Sense of Urgency

SAS
Open Systems Adaptable Solutions

Traverse Master

- Fully Integrated ERP Solution for the Service Repair Industry
- We Address the Needs of:
  - Hydraulic, Electro-Mechanical, Motor Shop, Pump and Apparatus Repair Companies
- No Resellers or 3rd Party Implementers
- US-based Technical Support
- Comprehensive, All-In-One Solution



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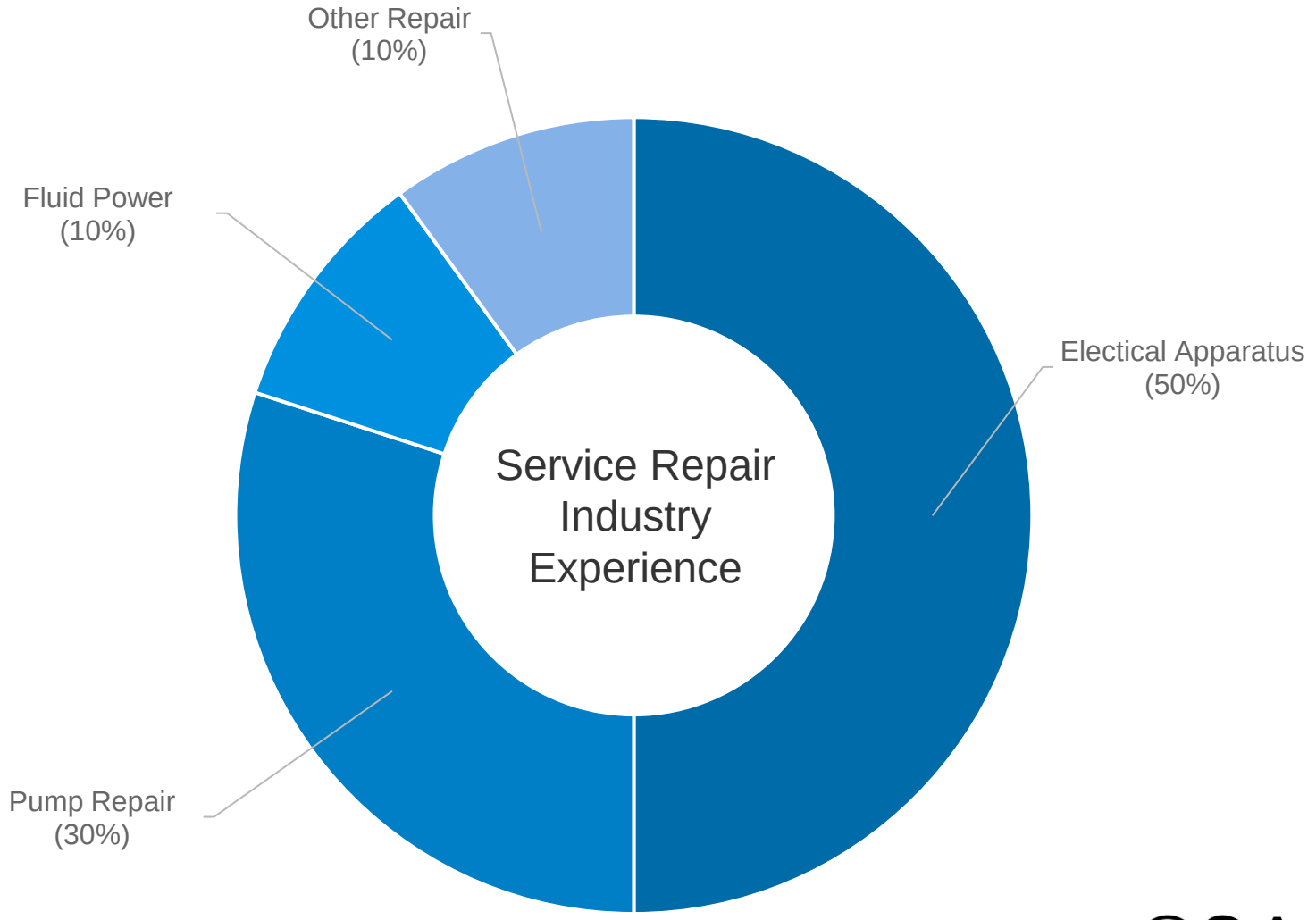
Traverse Master

Traverse Master Industry Breakdown



Electrical Apparatus: Motor Shop, Electro-Mechanical and Motor Rewinding

Pump Repair: Turbine, Submersible and General

Fluid Power: Hydraulic Repair

Other: Transformers, Spindles and Generators

OSAS
Open Systems Adaptable Solutions

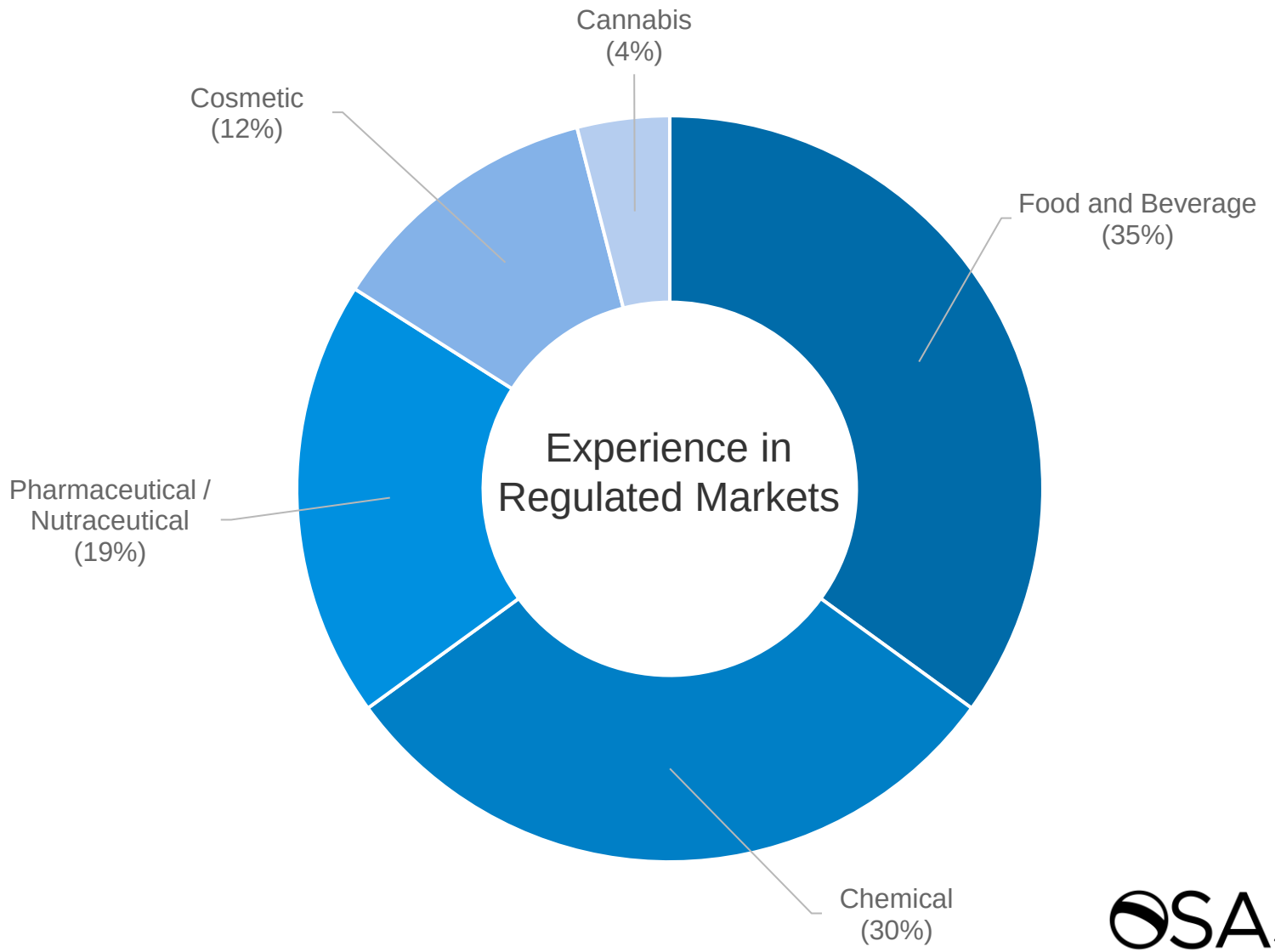
ProcessPro Global

- Fully Integrated ERP Solution for Process Manufacturers
- Focused on Regulated Customers
  - FDA, 21CFR Part 11, Complete Audit Trails
  - NSF, SQF, ISO, cGMP
- No Resellers or 3rd Party Implementers
- US-based Technical Support
- Comprehensive, All-In-One Solution

SAS
Open Systems Adaptable Solutions

ProccessPro

ProcessPro Industry Breakdown



Food and Beverage: Bakery, Brewery, Distillery, Snack Food, Spices and Sauces

Chemical: Paints, Inks, Adhesives, Epoxy, Specialty Chemical, Coatings and Fragrances

Pharmaceutical / Nutraceutical: Dietary Supplements, Prescription, Vitamins and Herbals

Cosmetic: Personal Care, Lotions, Skin Care, Gels, Soaps and Oral Care

Cannabis: Cultivation, Extraction and Manufacturing

OSAS
Open Systems Adaptable Solutions

Traverse Customers

Traverse Master Customers

HUPP ELECTRIC MOTORS

ELECTRIC MOTOR & CONTRACTING CO., INC. • CHESAPEAKE • COURTLAND • EMC

LANDON ELECTRIC COMPANY
Industrial Supply and Repair

HECO
All systems go
Electric Motors • Performance Systems

endeavor technologies | beyond repair

AmericanMTS

GMR ELECTRIC MOTORS LTD

EVANS
Since 1954

EMERALD TRANSFORMER

NorthPoint TECHNICAL SERVICES

Kentucky Service Co.
Serving Industry Since 1968

Ward Leonard

EMS Industrial, Inc.
Providing quality solutions since 1935.

OSAS
Open Systems Adaptable Solutions

ProcessPro Customers

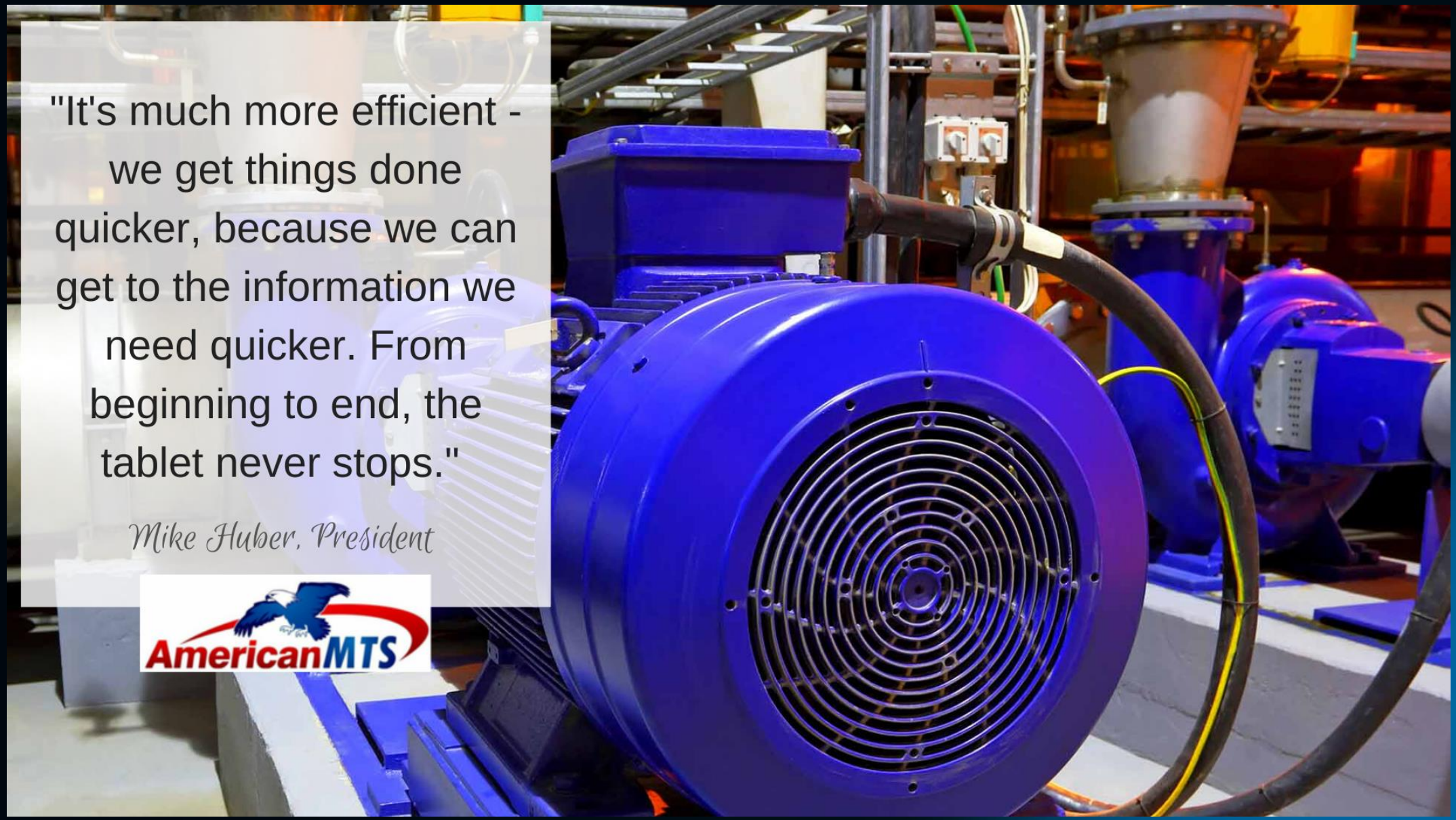
ProcessPro Customers

ProcessPro Clients

ProcessPro Clients

Impress Customers

OSAS
Open Systems Adaptable Solutions



OSAS
Open Systems Adaptable Solutions

“Moving from ACS to TRAVERSE proved to be one of the best business decisions we could have made. While challenging, the implementation team at Open Systems was there every step of the way, and our business has become much more streamlined because of it. The software actually paid for itself inside of the first year. I would highly recommend this to anyone serious about growing their Service Repair business.”

Doug Moore, President

Kentucky Service Co.
Serving Industry Since 1968

OSAS
Open Systems Adaptable Solutions

Technology

- Windows OS and SQL Database
- .NET Architecture
- Software Releases every 6-8 Months
- Adopt Technology that Improves User Functionality
  - Not Technology for Technology Sake
  - Leading Edge, Not Bleeding Edge

OSAS
Open Systems Adaptable Solutions

Product Strategy

- Focus on Market Leading Capability with tightly Integrated Core Service Repair Functionality
  - Service, Job Cost, Inventory, Scheduling and Name Plate Tracking, Planning Boards, Job Portals, Inspection Queues and Distribution
- Partner with Industry-Leading Companies that provide Essential Functionality to a subset of our Customers
- Provide Robust Business Intelligence to closely and easily Monitor Business Performance

SAS
Open Systems Adaptable Solutions

World Class Partners

- Core ERP – 100% OSAS Responsibility
- Critical Outside Requirements
  - Find the BEST Solution Provider
  - Form Strong Partnerships
  - Jointly Develop and Support Interface
  - OSAS always provides First Level Call Support
- You Require the BEST and cannot be limited by One Company's Expertise

Avalara™ uniPoint Quality for ProcessPro FM TrueCommerce™ SPS COMMERCE vantiv esha RESEARCH TSYS®

ABETECH Bar Code & RFID Solutions AATRIX NELCO® LISAM SYSTEMS docUnity openedge DIMENSION FUNDING

OSAS Open Systems Adaptable Solutions

Impress Key Integrations

SAS
Open Systems Adaptable Solutions

Advanced Analytics

Your Data → Advanced Analytics Solution → Business Impact

Global
ERP Data

<u>Other Sources</u>
Legacy ERP
Supporting Data
Custom Systems
3rd Party Sources

Data Blending / Cleansing
Data Warehouse Automation
Direct Connect / Tabular

Centralized Reporting
Sales
Operations
Inventory
Production
Financials
Purpose Built Templates
Predictive Forecast (OPT)

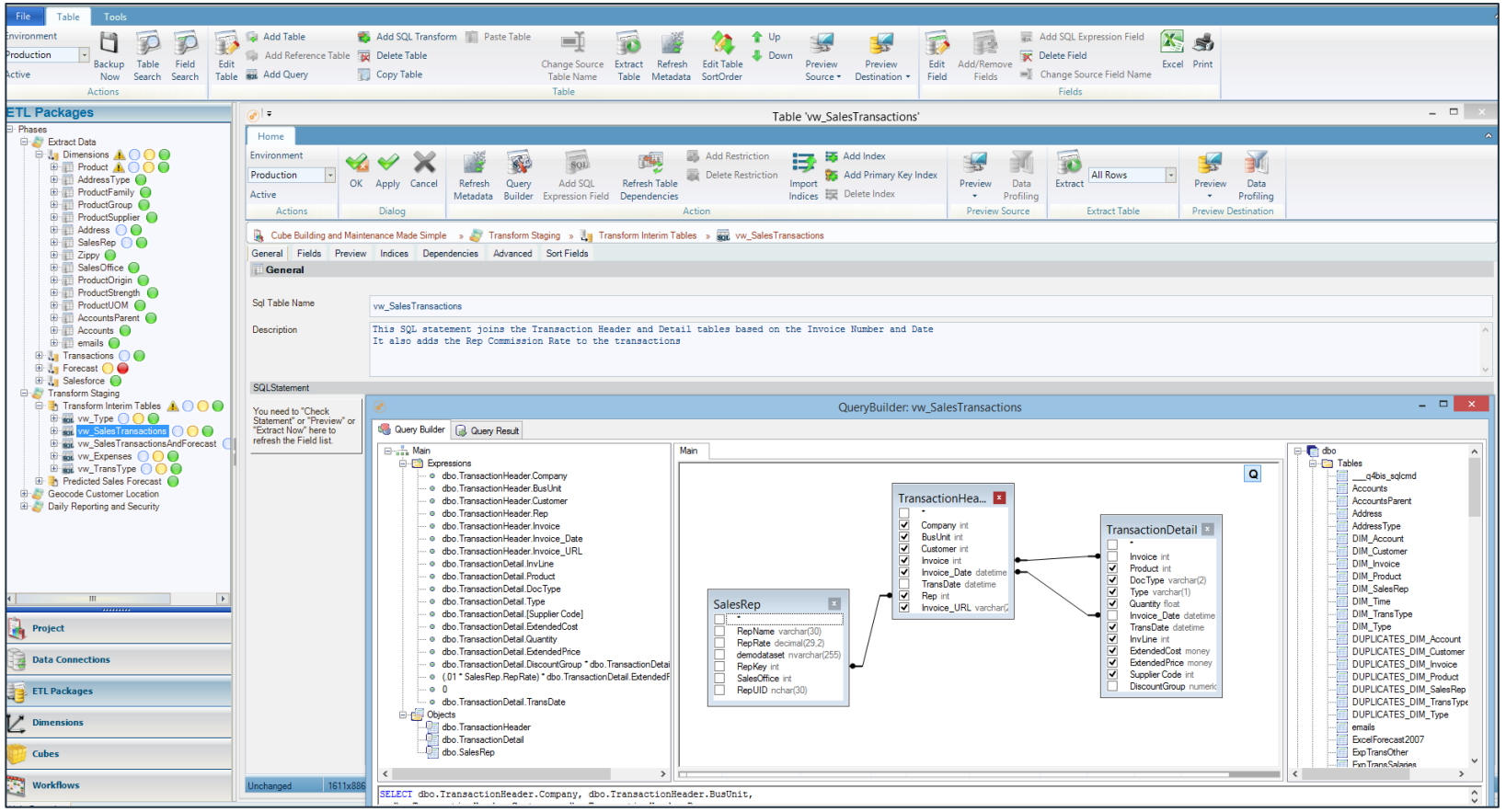
- ✓ Consistency in the Data
- ✓ Ability to Report against Disparate Data Sources
- ✓ Blend Legacy ERP Data with New Global ERP Data
- ✓ Proactive vs. Reactive
- ✓ Transparency throughout Supply Chain
- ✓ Increases Forecast Accuracy (OPT)
- ✓ Improve Top Line Revenue
- ✓ Reduces Risk

SAS
Open Systems Adaptable Solutions

Advanced Analytics

Data Warehousing: Automated and Simplified

- ✓ Pre-configured Data Warehouse
- ✓ Templated Views / Reports
- ✓ Templated Dashboards
- ✓ Data Security
- ✓ User Security
- ✓ Hierarchy Manager
- ✓ ETL SSIS Accelerators
- ✓ OLAP Wizard



SAS
Open Systems Adaptable Solutions

OSAS Services

- ✓ Sales
- ✓ Customization / Training
- ✓ Change Management
- ✓ Data Migration
- ✓ Implementation
- ✓ Maintenance and Support
- ✓ IT Service / Hardware
- ✓ Utilization Assessment

OSAS
Open Systems Adaptable Solutions

Implementation

- Strongly Encourage Baseline Functionality
- Customize only if Business Critical
  - May consider for base product
  - Upgrades with a fraction of initial effort and cost
- You Decide what Provides Competitive Advantage

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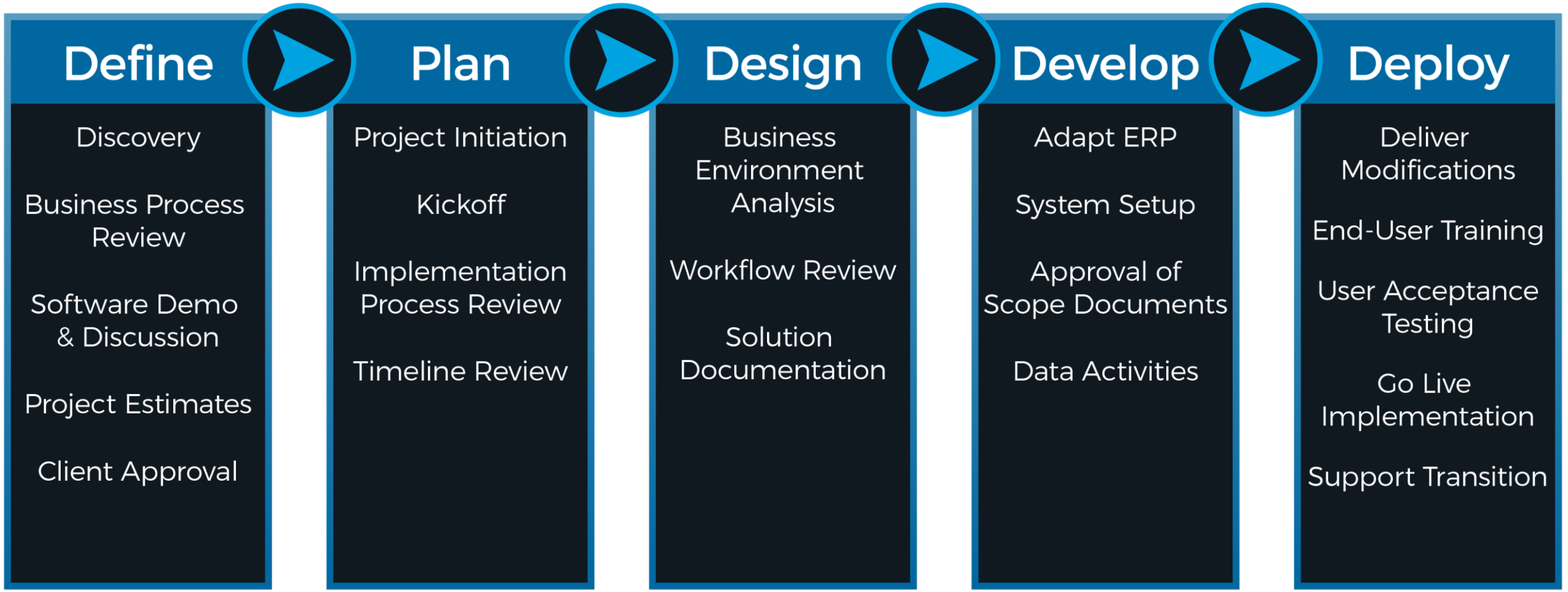
Open Systems Adaptable Solutions

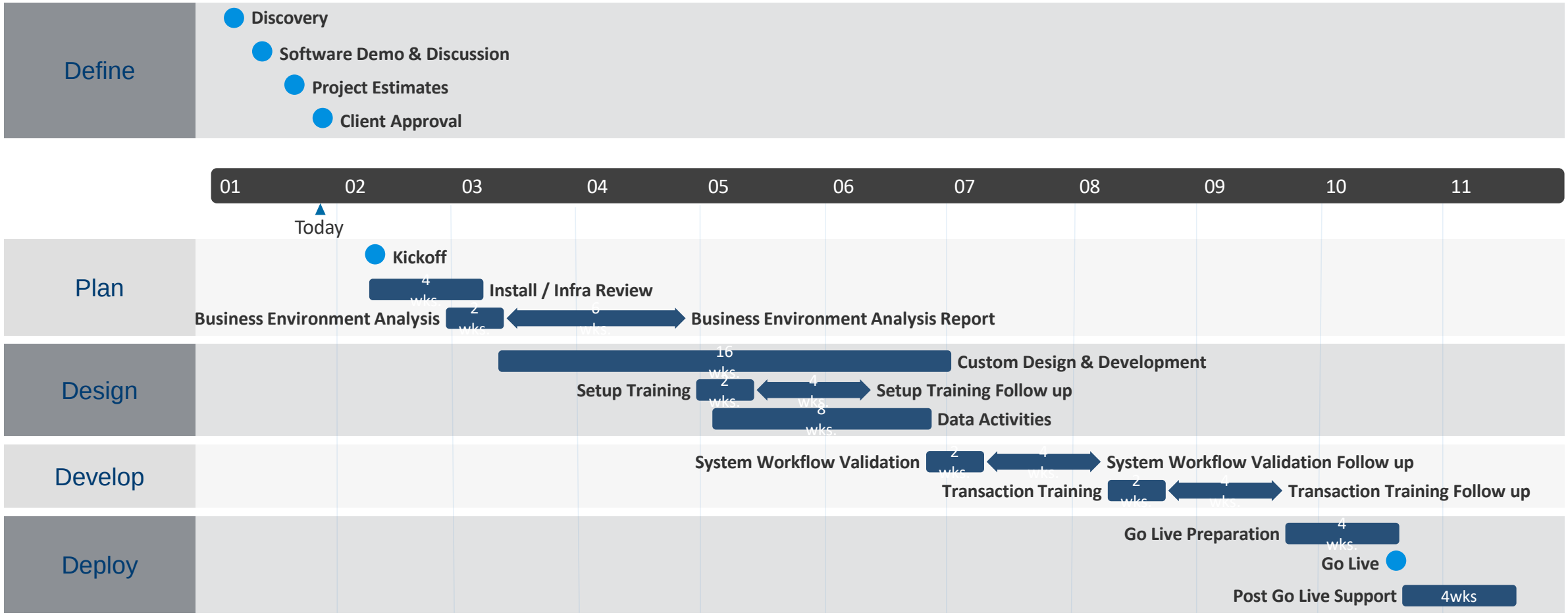
Implementation Methodology



OSAS
Open Systems Adaptable Solutions

Implementation Timeline

Sample Timeline



SAS
Open Systems Adaptable Solutions

Support

- Ongoing Help Desk Support
  - All from internal Minnesota-based team
  - Every call is tracked with follow-up communications
  - Self-help, built into the solution and available online
- Annual Connect User Conference and On-line Forum
- IT Support
  - Server and Hardware Requirements and Assistance
  - Server Preparation and System Configuration
  - Backup, Storage and Redundancy Packages

Back To Distribution

SAS
Open Systems Adaptable Solutions

Preferred Solution Of CPA.com

SAGE INTACCT

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sage Intacct

Sage Intacct

AICPA Business Solutions
Preferred Provider of Financial Applications

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Key Facts About Sage

3M

Customers Worldwide

$2.3B

Global Revenue

37

Years Serving Customers

23

Countries Served

13K

Colleagues Worldwide

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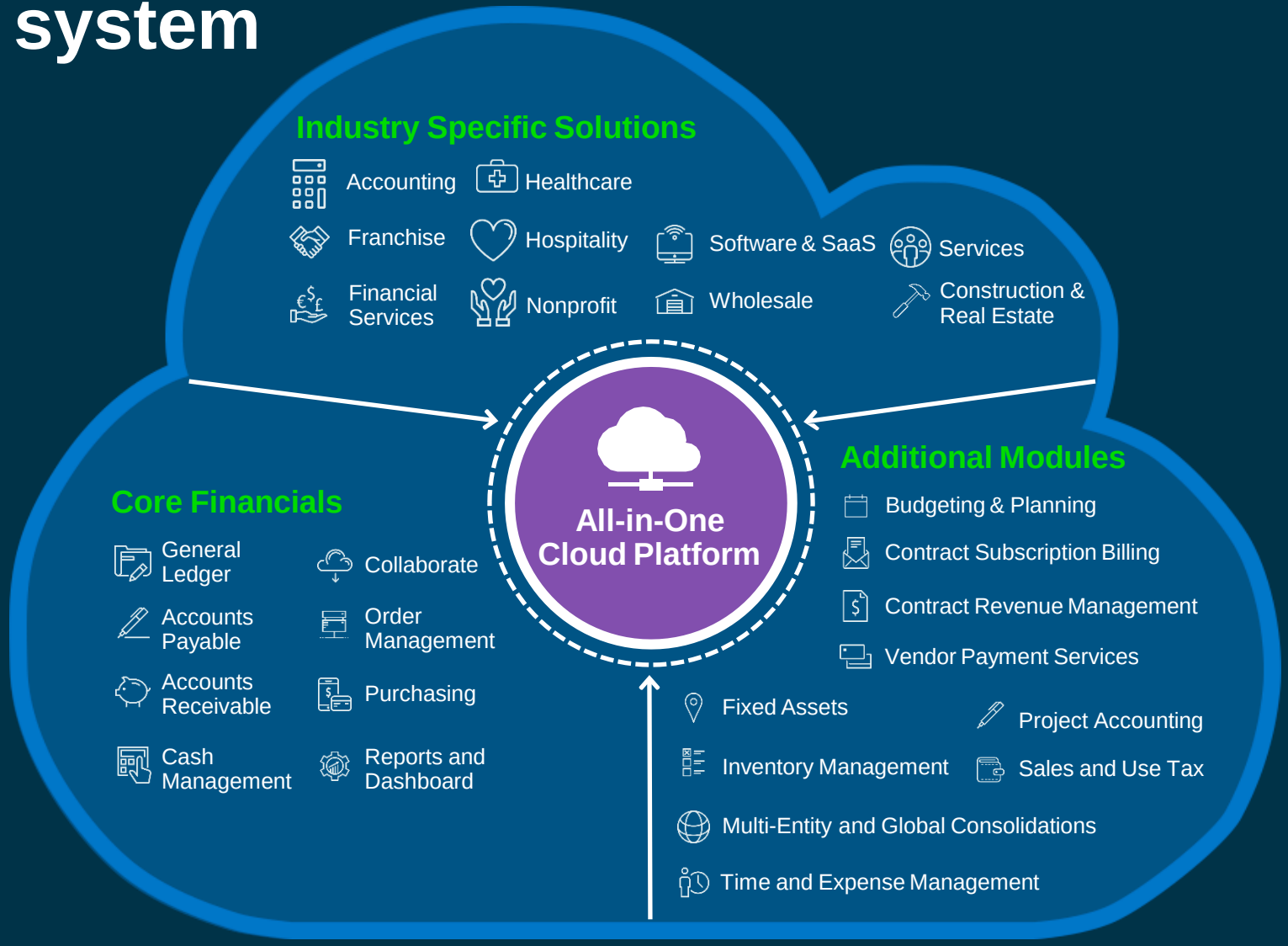
Sage Intacct - Powerful 'born in the cloud' financial management system

sage Intacct

- Native Cloud from the 1st line of code
- Deep multi-dimensional accounting & automation for efficient financial operations
- Sophisticated visibility for real-time decision making
- Best of breed, easy integration to other solutions
- Fresh & modern user interface
- Designed for CFOs and professional finance teams looking for a powerful solution



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From start-up to market leader

sage Intacct

1999
Intacct was founded as one of the first accounting applications for the cloud

2000
Established momentum and partnerships with accounting firms

2005
Creates exclusive pre-built CRM integration with Salesforce

2009
Receives exclusive AICPA endorsement

2011
Recognized as a top place to work in the country in SMB and a cool place to work since 2011

2017
Sage, the largest technology firm in the UK, with a presence in 26 countries**, acquires Intacct**

2019
Sage Intacct launched into Australia and UK markets

2020
Achieved 20th year of growth

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sage Intacct

Deep cross-industry functionality

Best-in-class financials

Best-in-class cloud platform

Transforming the way people think and work so their organizations can thrive

AICPA Business Solutions
Preferred Provider of Financial Applications

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sage Intacct

Deep cross-industry functionality

Software | NFP | Professional Services | Financial Services | Healthcare

Hospitality | Wholesale / Distribution | Construction | More…

Functionality optimized for unique industry needs

Best-in-class financials

Best-in-class cloud platform

Transforming the way people think and work so their organizations can thrive

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sage Intacct

Deep cross-industry functionality

Best-in-class financials

CONTINUOUS

TRUST

ACCOUNTING

INSIGHTS

Best-in-class cloud platform

Transforming the way people think and work so their organizations can thrive

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sage Intacct

Deep cross-industry functionality

Best-in-class financials

Best-in-class cloud platform

User experience

Developer experience

Infrastructure

Transforming the way people think and work so their organizations can thrive

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Security and privacy culture

sage Intacct

Background check before hire and annual security training for all employees

Production networks segregated with restricted physical and logical access

Continuous internal threat monitoring and quarterly third-party testing

Access to customer data granted by the customer—even to Sage Intacct support

Field-level encryption and auditing and secure browser sessions

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Preferred Provider of Financial Applications

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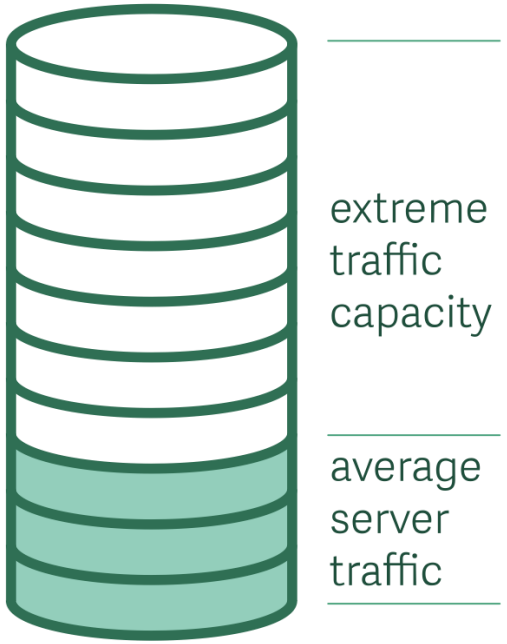
Reliability—as important as cyber security

sage Intacct

UPTIME COMMITMENT

EXTRA CAPACITY



REDUNDANCY

FULL NIGHTLY
logical & physical
BACKUPS

BACKUPS SHIPPED
to: **local collectors**
NAS
DR site
AWS Glacier

96 HOUR
flashback to the minute
rehearsed quarterly

What you need, when you need it

AICPA Business Solutions
Preferred Provider of Financial Applications

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Strategic relationships

sage Intacct

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Extensive Marketplace Solutions

AP Workflow

STAMPLI, Webiplex, PaperSave, roger, EchoVera, AnyWare

AP Payments

American Express, tipalti, bill.com, Beanworks, yooz, FISPAN, mineraltree, PLATE IQ, Paymode-X, NEXUS, avidxchange, Paypool, Corporate Spending Innovations

AP Purchasing

Paramount WorkPlace, Teampay, bluvault, [me] marginedge, iCOMPLEAT, coupa, NEXUS, Bellwether, Procurement Partners, BIZTERA SPECTRUM

AR Automation

Invoiced, BlueSnap, versapay, YayPay, CLEARENT, Tesorio, paya, Anytime Collect, OMNIFUND

Budgeting & Planning

MARTUS, AppComputing, centage, AXIOM, planful, Limelight, Prophix, Questica, Mena, solver, True Sky, Adaptive Insights, DataRails, Jirav

Inventory Management

QStock Inventory, SALESPAD, ScanForce, Bellwether, DEPOSCO, PARITY FACTORY, HYBRENT, WHEREFOUR, StoneSpot

Time, Expense, Travel, Attendance

webexpenses, nexonia, ExpensePath, abacus, Expensify, Tallie, Jira Connector, TimeTracker, CONCUR, TriNet Expense

Document Management

Webiplex, DocLink, PaperSave, upleVl, RICOH imagine. change., PN Solutions

Donor / Grants Management

FLUXX

EDI

1EDISOURCE, B2BGATEWAY, TrueCommerce

Close Management

adra, BLACKLINE, FloQast

Fixed Asset & Leasing

Lease Query, iLeasePro, ASSETEDGE by JOSEPH EVE, Real Asset Management

HCM & Payroll

workforce go! HCM, ADP, PAYCHEX, Spectrum, Criterion HCM, Proliant, RIPPLING, aps, Ascentis

Commission & Incentive Compensation

GREYTRIX, QCommission, Xactly

Manufacturing

MISys manufacturing, WHEREFOUR

Payment Processing

2P, PayPal, paya, stripe, Authorize.Net a CyberSource solution

Project Management

upland PSA, REPLICON, Projector, KEYEDIN, mconnect, PROCORE

Field Service Management

KloudGin, ServiceTitan, FieldConnect, PROFORM, servicetrade, FieldFX

AI / Analytics/ Reporting

DOMO, cream ANALYTICS, AUDITORIA, Fivetran, FitnessBI

Restaurant Management

[me] marginedge, QSRonline, compeat, MarketMan, cohesion

Association Management

PROTECH ASSOCIATES, impexium

Checks & Supplies

Forms for sage Intacct, sage Intacct Check Delivery Service, sage Intacct Checks & Supplies

Spend / Cash Management

accrualify, Blissfully, G2, airbase, Validis, CLEANSHELF, intello, ZYLO, TROVATA.IO, dryrun

Tax Management

Avalara, tax1099.com

CRM

salesforce, sugarcrm, sage CRM, Microsoft Dynamics CRM

Tools

Aquera, Platform Transition, cdata, workato, db sync, SourceShip CONNECT, FASTPATH, AcctTwo, ROGHNU

Wealth & Asset Management

KnowLedger, AppComputing, CenDat Solutions LLC

Professional Services

BIGTIME, krow, CMAP, KIMBLE

200+ Partners | **75%** of our customers integrate with **2+** partners

Recognized for finance leadership by experts

sage Intacct

AICPA

Preferred
Provider

#1
Customer Satisfaction

Industry Analysts

Visionary
Cloud Financial Management

AICPA Business Solutions
Preferred Provider of Financial Applications

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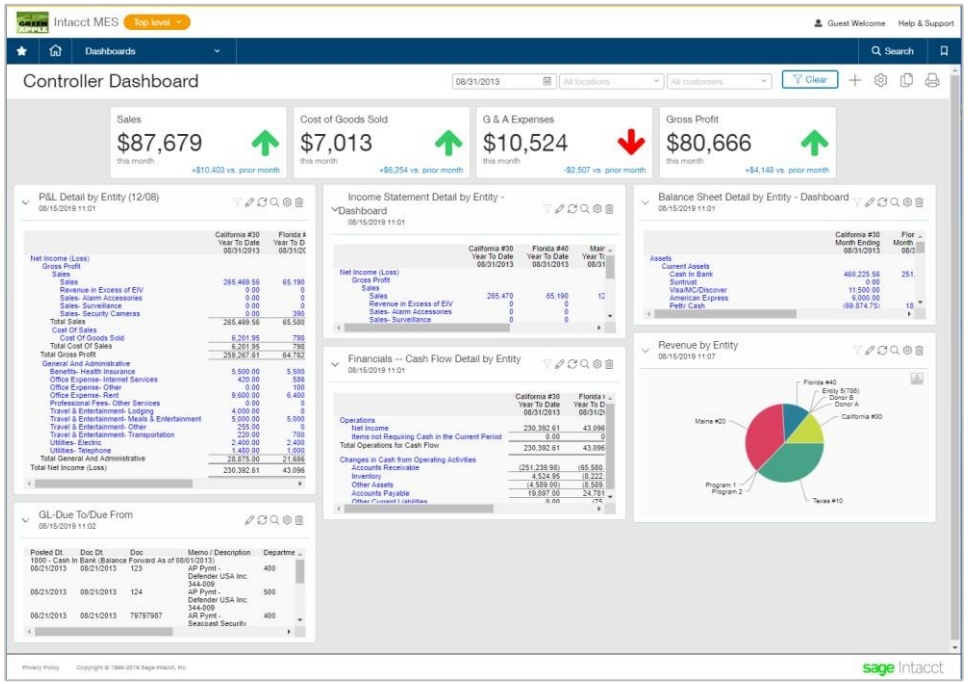
Only Sage Intacct is preferred by the AICPA

The AICPA "wrote the book" on accounting



Of all the systems reviewed, only Sage Intacct is preferred

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Preferred Provider of Financial Applications

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Accountants choose us

sage Intacct

Russell Guthrie, Sage Intacct CFO Summit

"From my standpoint as a CFO, the key process improvement that Intacct has provided really is around timeliness. It allows us to focus on other strategic aspects of the business. **We can spend less time doing our internal accounting and focus more on what we want to accomplish as an organization**."

- Russell Guthrie, CFO, IFAC

IFAC International Federation of Accountants

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#1 in customer satisfaction year after year

sage Intacct

Since 2015, compared to other cloud accounting vendors, Sage Intacct had **highest scores** on:

- ✓ Satisfaction
- ✓ Product Direction
- ✓ Net Promoter Score

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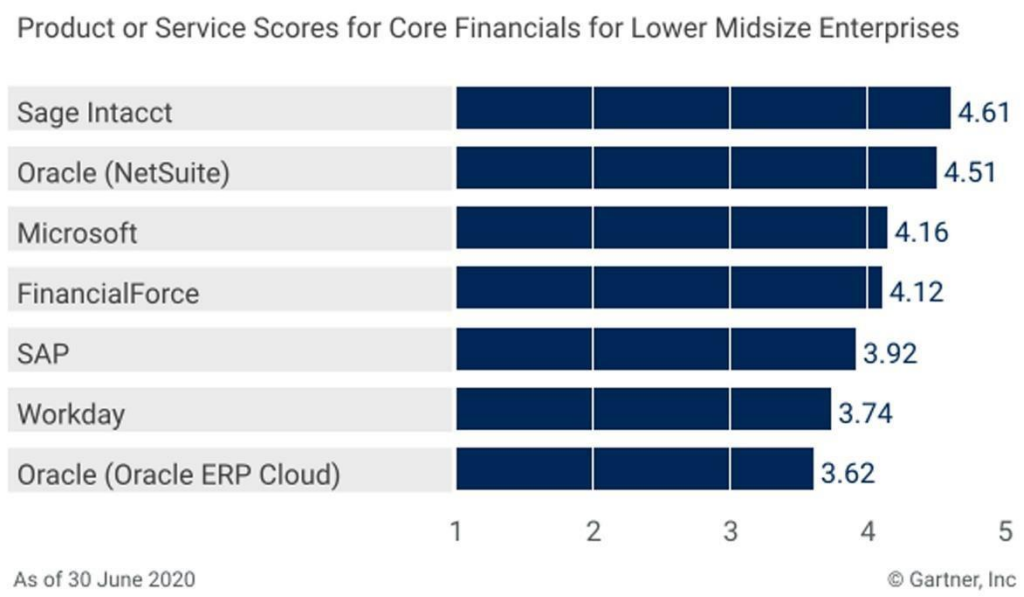
sage Intacct

It's a four-peat!
For the 4th year in a row…

Sage Intacct receives the highest product score in Core Financials for the Lower Midsize Enterprises Use Case in Gartner's 2020 Critical Capabilities for Cloud Core Financial Management Suites for Midsize, Large and Global Enterprises report

Figure 1. Vendors' Product Scores for Core Financials for Lower Midsize Enterprises Use Case



Source: Gartner (July 2020)

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Source: Gartner, Inc., "Critical Capabilities for Cloud Core Financial Management Suites for Midsize, Large, and Global Enterprises", Robert Anderson, John Van Decker, Greg Leiter, July 14, 2020 (ID: G00407163) (In the 2017 report Sage Intacct was recognized as "Intacct")

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Sage Intacct Named a Leader by the IDC MarketScape in Worldwide SaaS and Cloud-Enabled Midmarket Finance and Accounting Applications

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the circles. Vendor year-over-year growth rate relative to the given market is indicated by a plus, neutral or minus next to the vendor name.

Source: IDC MarketScape: Worldwide SaaS and Cloud-Enabled Midmarket Finance and Accounting Applications 2020 Vendor Assessment", by Kevin Permenter, Frank Della Rosa, Shari Lava and Mickey North Rizza, April 2020, IDC # US45837220.

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sage Intacct

Sage Intacct is Named a Leader in IDC MarketScape: Worldwide Subscription Management Applications

Source: "IDC MarketScape: Worldwide Subscription Management Applications 2019–2020", by Mark Thomason and Jordan Jewell, December 2019, IDC # US44867519

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the circles. Vendor year-over-year growth rate relative to the given market is indicated by a plus, neutral or minus next to the vendor name.

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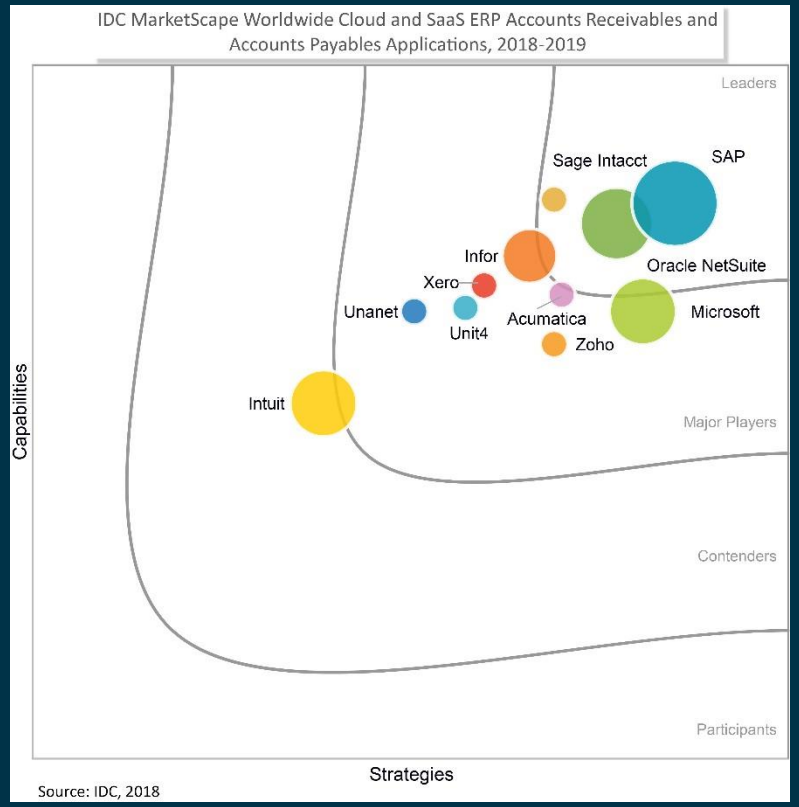
Sage Intacct Named a Leader by the IDC MarketScape for Cloud and SaaS ERP Accounts Receivables and Accounts Payables Applications

Source: IDC MarketScape: Worldwide Cloud and SaaS ERP Accounts Receivables and Accounts Payables Applications 2018-2019 Vendor Assessment (doc #US43263618, December 2018)



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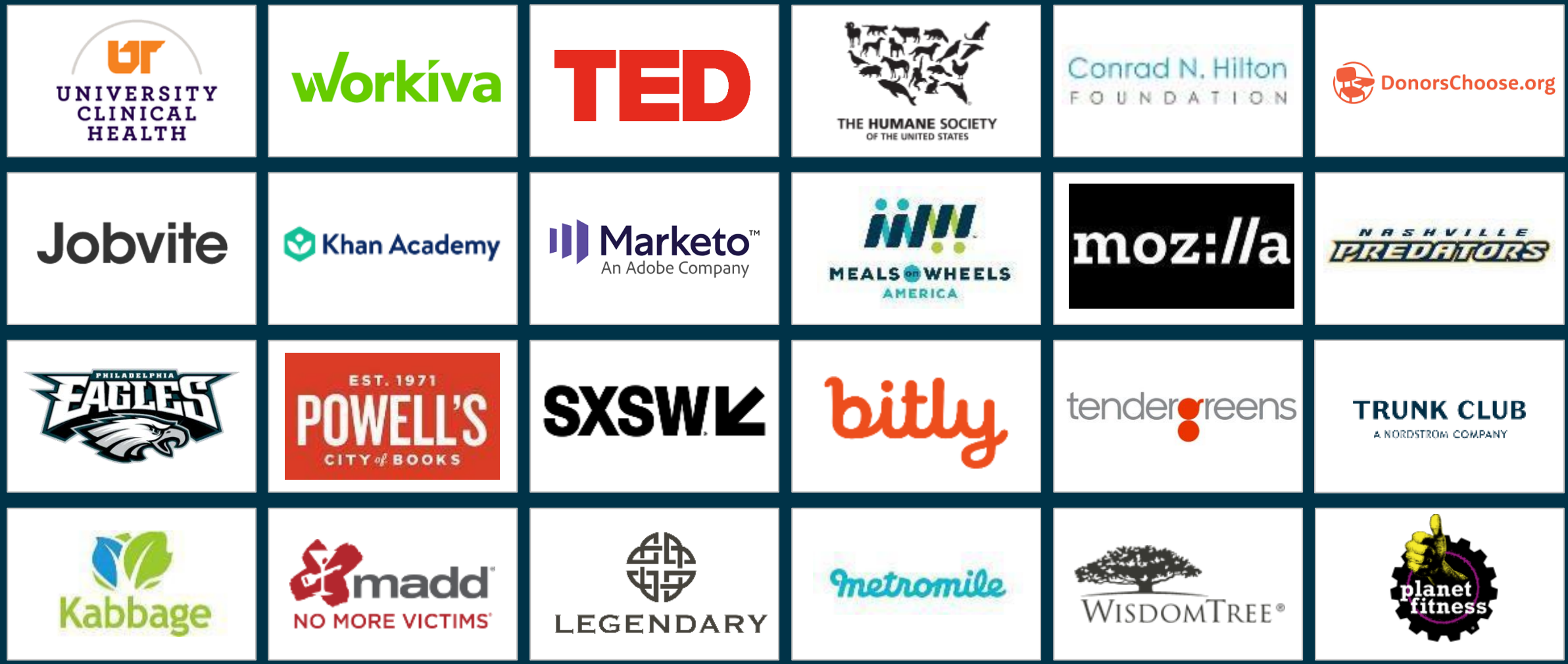
Sage Intacct - Transforming midsize companies for faster growth

sage Intacct



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Back To NFP

Business Central, Enterprise

DYNAMICS 365

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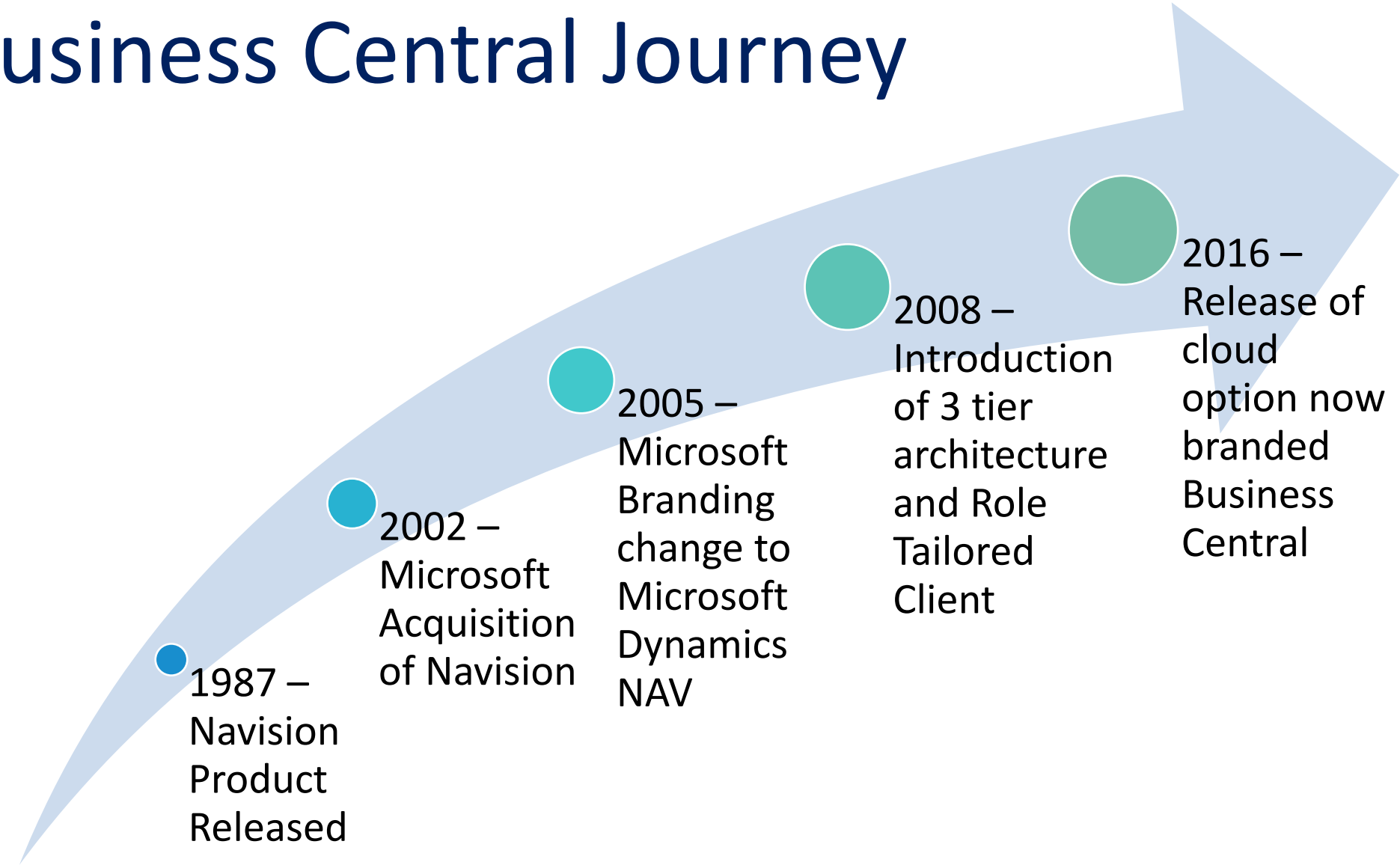
Business Central Journey



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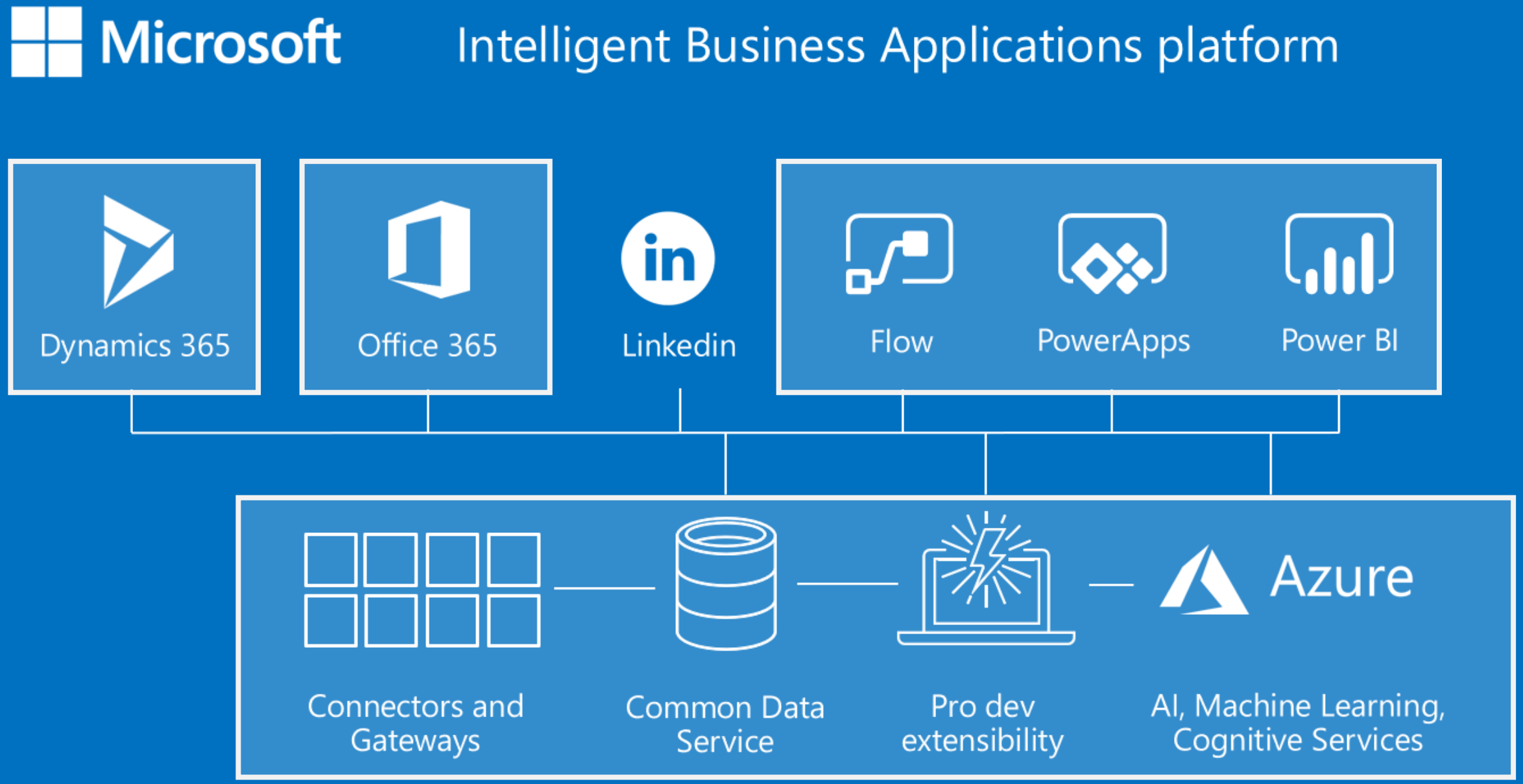
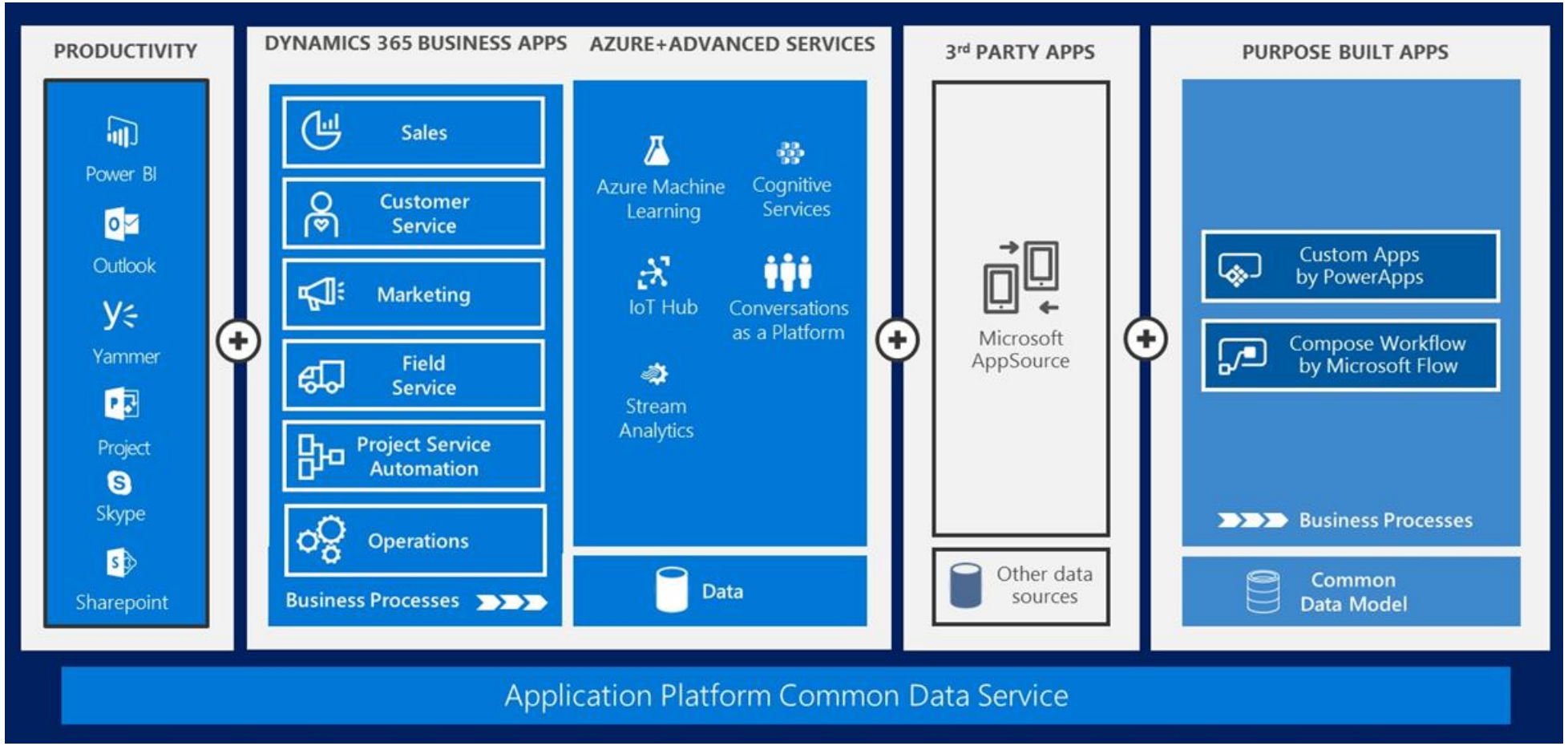
The Digital World

With business applications


Microsoft
Intelligent Business Applications platform
Dynamics 365
Office 365
Linkedin
Flow
PowerApps
Power BI
Azure
Connectors and Gateways
Common Data Service
Pro dev extensibility
AI, Machine Learning, Cognitive Services



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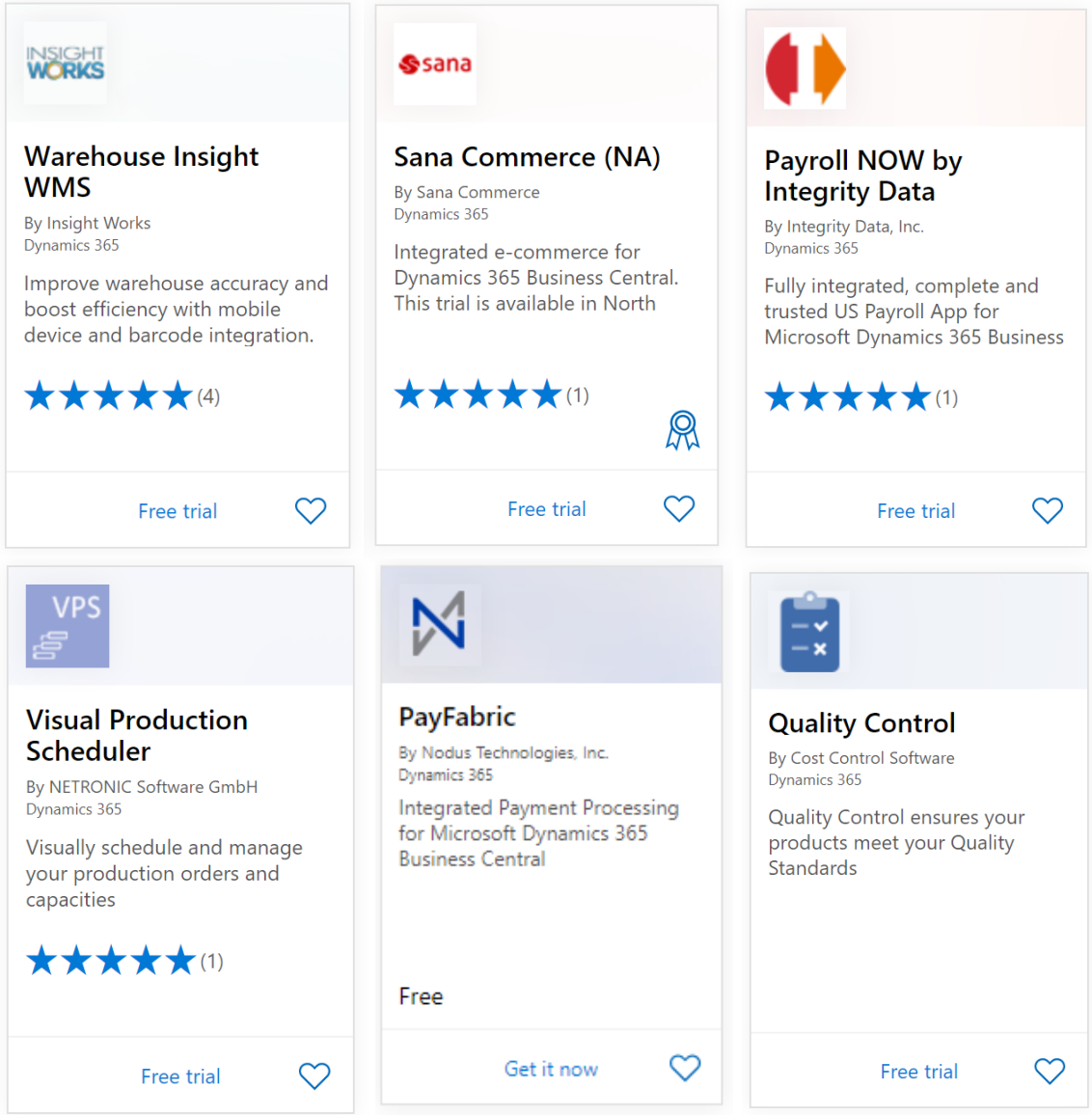
AppSource

- Business Central does a lot
- But it would be unrealistic to expect it to do everything
- There are over 500 apps available on AppSource
- Apps go through a rigorous testing process before being listed



https://appsource.microsoft.com

Back To Manufacturing

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Capable Mid-market Solution

NETSUITE

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Why NetSuite?

The first cloud company

ORACLE®
NETSUITE
Global Business Unit

Customers in over 203 Countries and Territories

Record Growth

8,000+
Employees globally

20,000+
Customers worldwide

3,000+
New logos in last 12 months

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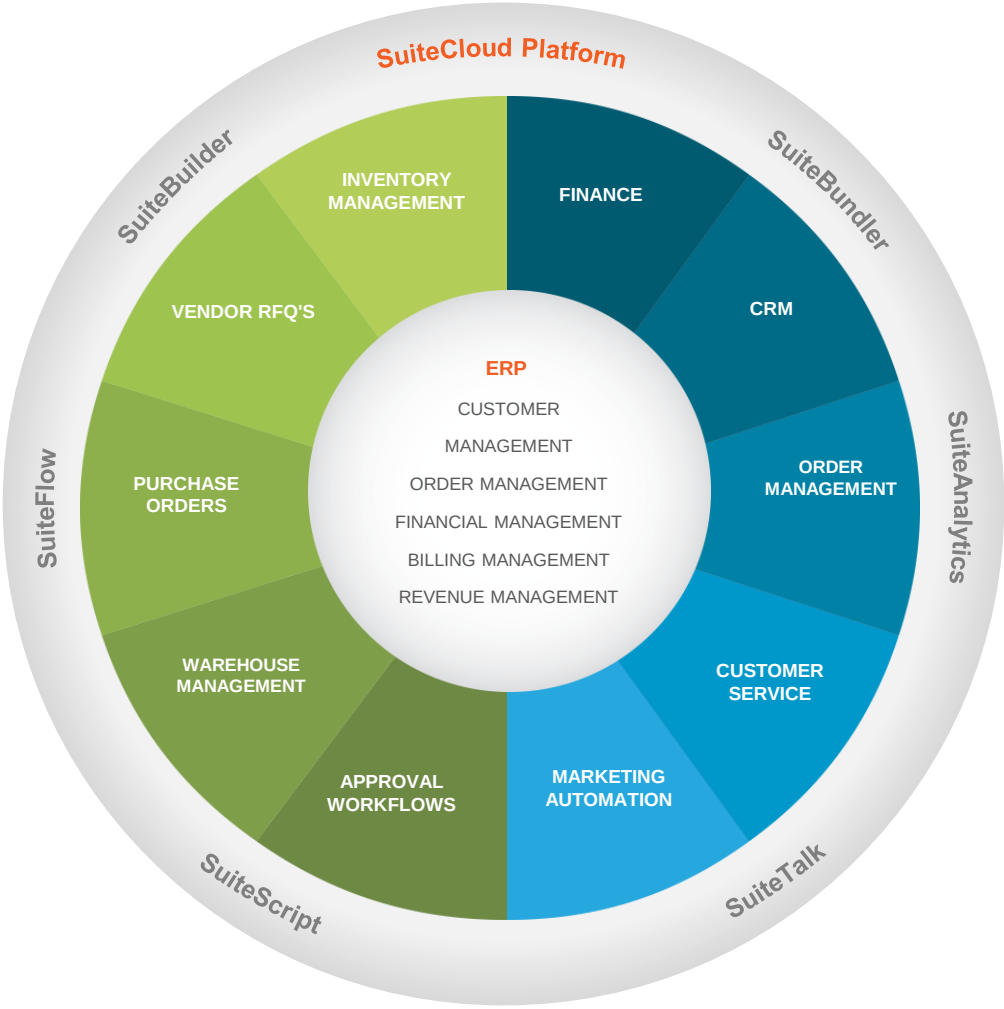
NetSuite platform

- Oracle NetSuite cloud ERP
  - 20,000+ customers worldwide
  - Serving in over 200+ countries
  - Record growth in 2019
  - 8,000+ staff

- Key Features
  - Innovative Experiences
  - 360° Customer View
  - Intelligent Order Orchestration
  - Unlimited Expansion
  - Single Platform



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Why Choose NetSuite?

Scalable

Unlimited Subsidiaries
Unlimited Segments
Platform Extensions
Suiteapp.com
Seamless Integration

Multi-tenant Cloud

Automatic Upgrades
Fully Mobile
Safe Customizations
Fast

Data Consolidation

Real-Time Financials
Eliminate Subledgers
No Batch Processing
Ad Hoc Reporting
Drill Down Capability

User-Friendly

Process Automation
Custom Workflows
Personalize
Flexible Reporting
SuiteSuccess

Support

Learning Cloud Pass
24/7 Support
User Groups
SuiteAnswers
Account Manager

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NetSuite SuiteCloud

- Flexible, powerful, complete

CAPABILITIES

Global
Language Mgt

Mobile
Tablets, Watch
iOS Android

100% Browser
Browser Independent

Global Search
Google the Suite

Reporting
Create Complex
forms & reports

Digital Assets
Manage Unstructured
Data

SuiteSocial
Collaboration Tools

DEVELOPMENT & DEPLOYMENT

SuiteConnect
Cloud Data
Integration

SuiteScript
Programmable Logic &
UI

SuiteTalk
Cloud App Integration

SuiteAnalytics
Built-in Business
Intelligence

SuiteBuilder
Point-and-Click
Customization

SuiteFlow
Visual Workflow
Implementation

SuiteBundler
Cloud Application Distribution

OPERATION

Scalability Enterprise
Elastic Capacity

Security
SSAE 16 SOC1/ISAE
3402

Compliance
Type II PCI DSS
SOX

Transparency 24x7
System Status & Ops

Assurance
99.5% Uptime
Guarantee

Process Tests
Pre- Production Sandbox

No Version Lock
Overnight Upgrades

Back To Distribution

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ACUMATICA

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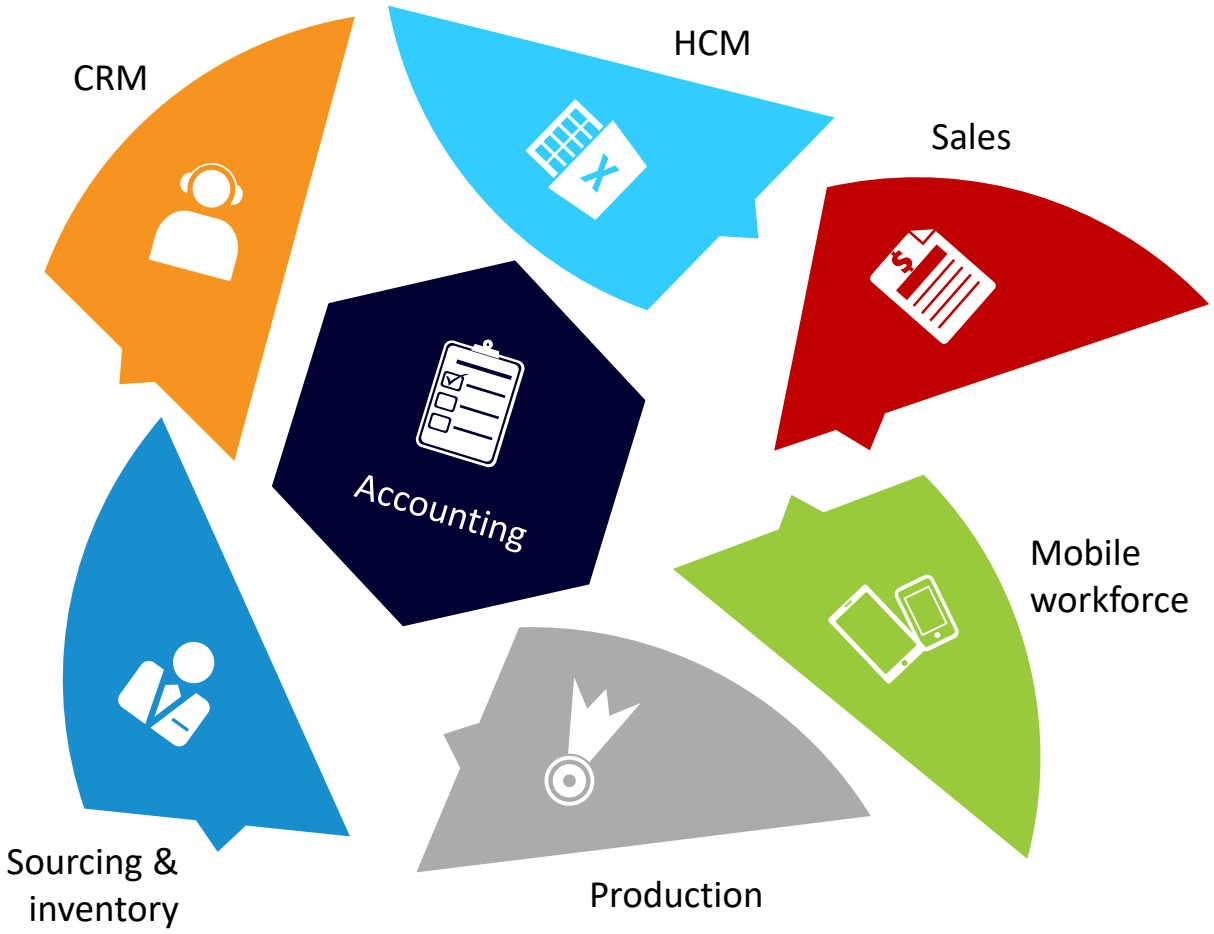

Results in

- Duplicate data entry
- Incorrect information
- Information not shared across departments
- Multiple software products to learn and update, etc..
- Increasing maintenance cost for outdated systems

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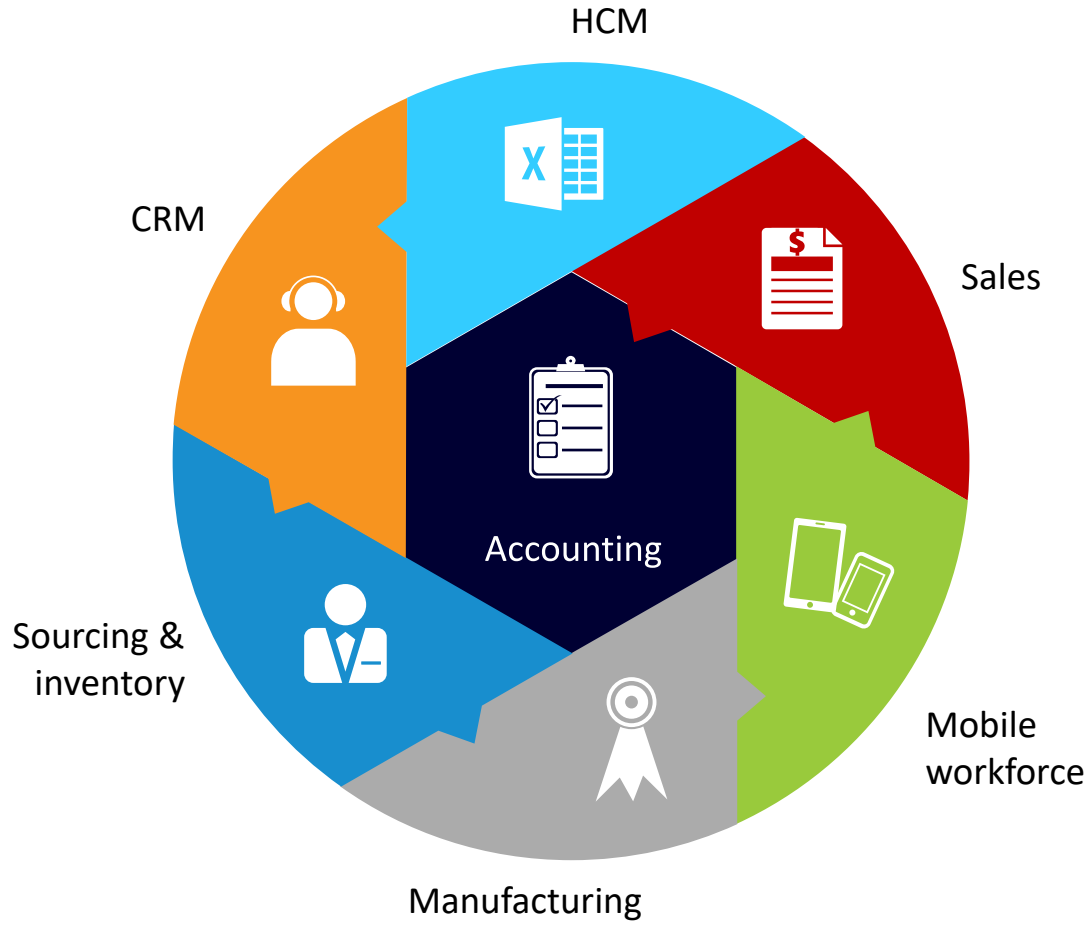

Benefits

- Instant update across all systems
- Single version of the truth
- Improved productivity of users
- Fewer systems to maintain
- Mobile workforce

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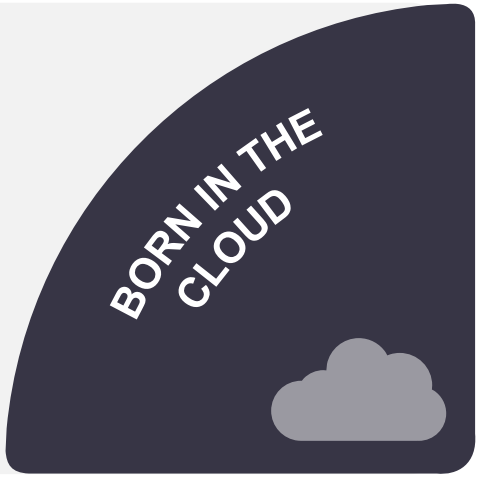
Introduction To Acumatica

True cloud & mobile solution

Big bets: HTML 5 & Web Services



ERP in our DNA

Specialize in solution for mid-size customers

Acumatica focus on developing & maintaining the product

You choose your local service provider

Rapid shift to the cloud for business applications

Participate in a Multi-cloud world

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Acumatica customer bill of rights

Our customers have a right to:

1. A readily comprehensible and unchanging SaaS end-user license agreement (EULA)
2. A flexible, open platform for rapid integrations
3. Consumption-based licensing that does not inhibit business growth
4. Sustainable pricing with annual increases of no more than 3%
5. ERP implementations without hidden fees
6. Deployment flexibility
7. Access to ***THEIR*** data, anytime
8. Consistent, 24/7 customer service
9. Local business expertise
10. Dual layers of support

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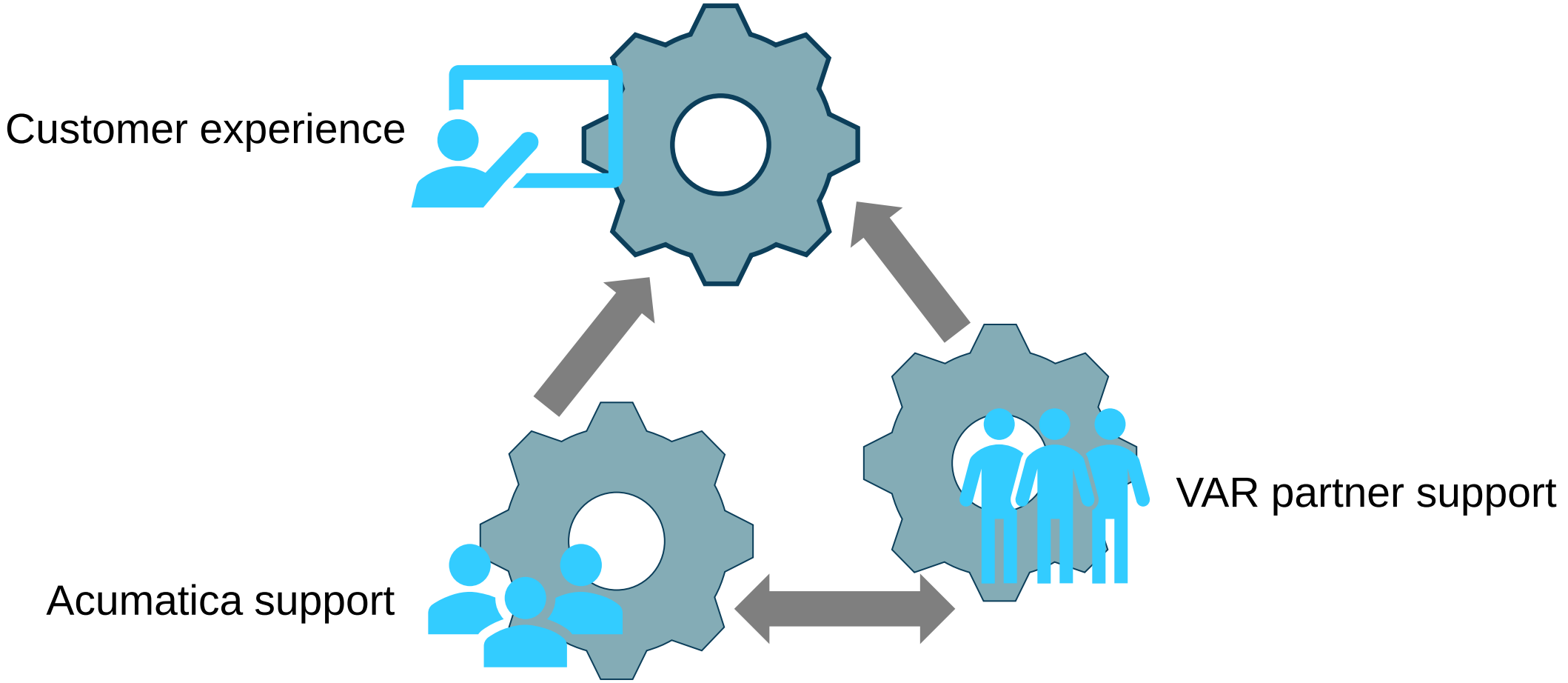
Dual layers of support



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Flexible deployment options

Public cloud

Acumatica Cloud

SaaS offering

Private cloud

Acumatica Cloud
Server and database

Hosting or cloud provider

On-premises

Acumatica Cloud
Server and database

Customer office or datacenter

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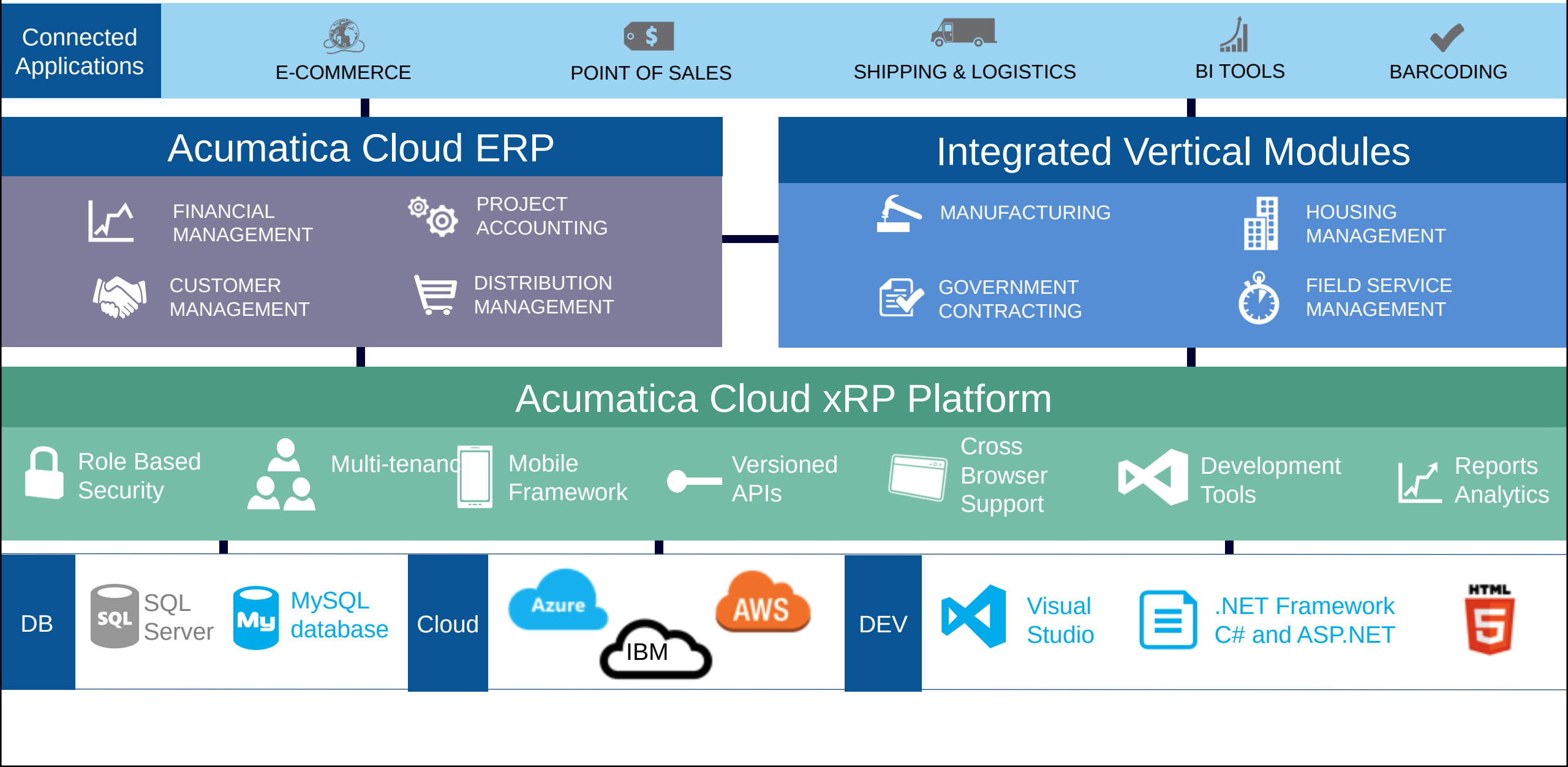
Acumatica Technology Stack



Acumatica Customers

Services

HALL GROUP
LION GLOBAL INVESTORS
Doneger
PRIVATEER HOLDINGS
coregeomatics
CSC fixnetix A CSC COMPANY
GUARDIAN COMPLIANCE SEALTECH
OFSi
ARC GOVERNMENT SOLUTIONS
ADITI STAFFING
CAMP
RSM
M3 Technology Group

Wholesale Distribution

FCP
POOL SOURCE LLC
KEMINDO International
THP GROUP
National WINE & SPIRITS
YUASA
Toffeln Performance Footwear
KEVINS WORLDWIDE
Media Solutions
S&S ACTIVEWEAR
xBYTE TECHNOLOGIES SERVERS • STORAGE • PARTS
COTTINGHAM
Consolidated West Distributing, Inc.
Youngevity ESSENTIAL LIFE SCIENCES

Manufacturing

Baccarat
sciessent
menck windows
MITSUBISHI ELECTRIC
Beiersdorf
NATURICH LABS INCORPORATED
SAMSUNG
iCeutica Making Drugs Better
PANOVA
aimtec Your Power Partner
The Royal Group
BestBullySticks

Retail/eCommerce

Tires LES SCHWAB
SESCO lighting
SINGAPORE MEIDI-YA SUPERMARKET
KTA SUPER STORES
Al Capone ... NO COMMENT
Wally's
Boston Pizza
KFC
Bookbyte
HAND & STONE MASSAGE AND FACIAL SPA
Classical Conversations Classical Christian Community

Many More…

open mobile
SuperSport World of Champions
eliminating racism empowering women ywca
CESAR CHAVEZ FOUNDATION Si Se Puede
USTA
Parallels
Acronis
traveldoo technologies
NVS Nebraska Vet Services
LAKE AUSTIN SPA RESORT
SYDELL GROUP
LAS VEGAS METRO CHAMBER OF COMMERCE
ERGORESEARCH
ERG
CLEAR CHANNEL SATELLITE

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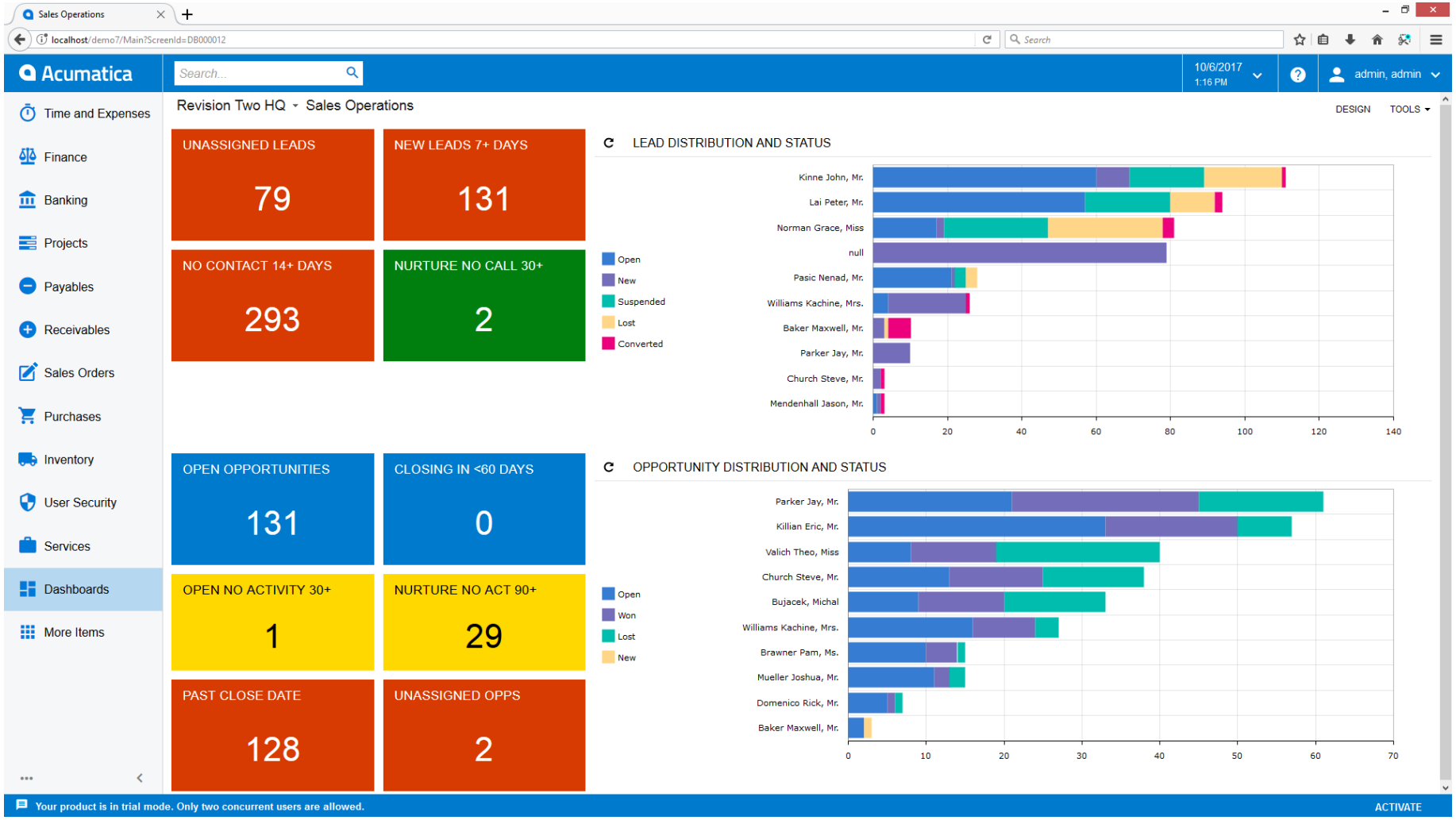
Product Look And Feel



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Acumatica - Pricing

- Pricing is based on capabilities needed and not user count
- A base installation of Acumatica Financials, Advanced Edition, which would support up to around 25 users, would come in around $1,100 per month ($14,000/yr.)
  - Implementation is usually 100% of software purchase costs
- Add-on modules available for an extra charge include CRM, wholesale distribution, manufacturing, field service management, project accounting, and fixed assets
- 100% of sales are made through channel partners or OEM relationships (white label)

Back To Manufacturing

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