

The background features a network of interconnected nodes and lines in shades of orange and yellow, creating a sense of connectivity and technology. The nodes are represented by small circles of varying sizes and colors, connected by thin lines. The overall color palette is warm, ranging from deep orange to bright yellow.

# **NC State & Local Tax**

## CONFERENCE



**Robert Joseph Broome, CAE**  
NCACPA Director of Advocacy



**Senator Paul Newton**  
Chair, Senate Finance Committee



**Representative Jeff Zenger**  
Vice Chair, House Finance  
Committee

## General Session

3:00 – 4:05 PM

### STATE TAX ADVOCACY: PANEL

**Robert Broome:** Robert works with our members to develop, implement, and communicate NCACPA's advocacy agenda to legislators and regulators. He serves as staff liaison to the Advocacy Advisory Council and Taxation Committee. Robert has extensive experience as a lobbyist, PAC fundraiser, and grassroots manager for trade associations. A native of Tennessee, he worked in Nashville and Atlanta before moving to Raleigh in 2013. He earned his Certified Association Executive credential in 2020.

**Senator Paul Newton:** Senator Paul Newton was born in Smithfield, North Carolina, and grew up in Eden, North Carolina. He earned his Bachelor of Science in Business Administration and his law degree at the University of North Carolina at Chapel Hill in '82 and '85. He graduated from Harvard Advanced Management program in 2008. Following law school, Paul joined the Hinkle Law Firm in New Mexico for five years, and returned to North Carolina to serve as a lawyer for Duke Power Company, becoming General Counsel of Duke's national utility operations. He then moved into the business realm to serve as Senior Vice-President of Strategy, Rates, Wholesale Customers, Commodities and Analytics, and finally served as Duke Energy's North Carolina State President, before retiring in September of 2015, after 25 years with the company.

Paul serves as the State Senator for District 36, which is defined by Cabarrus and portions of Union Counties. This is his second term in office. Currently, Senator Newton is a co-chair of the Senate Finance and Senate Redistricting and Elections committees and is a member of 5 other standing committees: Commerce and Insurance, Judiciary, Education/Higher Education, Agriculture/Environment/Natural Resources, and Appropriations on Agriculture, Natural and Economic Resources committees.

**Representative Jeff Zenger:** Jeff Zenger represents House District 74, which covers part of Forsyth County. He is a General Contractor and small business owner who develops commercial and residential properties across the state. Jeff is one of the vice chairs of the House Finance Committee. He serves on numerous other House committees, including Banking, Judiciary, Regulatory Reform, State Personnel, Election Law and Campaign Finance Reform, and the House Select Committee on an Education System for North Carolina's Future. Jeff previously served as a missionary in the metro Baltimore area. He and his wife have raised four children.